

WHO WE ARE

We, PRARA/ AVANTI LEATHER GROUP, with over 40 years of experience in leather manufacturing, we as a company began Finished Leather business in 2013 with a passion for leather manufacturing with a solid and controllable base of raw materials which makes us world class Finished leather makers with an Italian aroma. We are a TOP QUALITY SMALL SKIN MANUFACTURERS (Suede and Grain leather) providing sustainable ecology to future generations with our strong technical capabilities. In addition we added our line to Indian Buff line.

We integrate environmental and social principles in our businesses, ensuring that what comes from nature goes back to nature and people.

OUR VISION

To be the top quality producer of High fashion, environment friendly and sustainable Finished leather from our world Class manufacturing facilities. We will continue to be Value creators to our customers worldwide.

And to be globally number #1 Finished leather manufactures from India in small skins (Goat & Sheep) by 2025 and leading value provider in Buff articles to Key brands.

OUR MISSION

To be the most sustainable and reliable partners of the fashion leather industry taking the environment as a major factor. Lead developers and front runners in Eco friendly and Biodegradable leathers with our Responsibility to environment.

And catering to premium brands and consumers as a milestone in to our business that delivers value through Integrity in Business and Excellence in products and services.

"To be a responsible value creator for all our stakeholders".



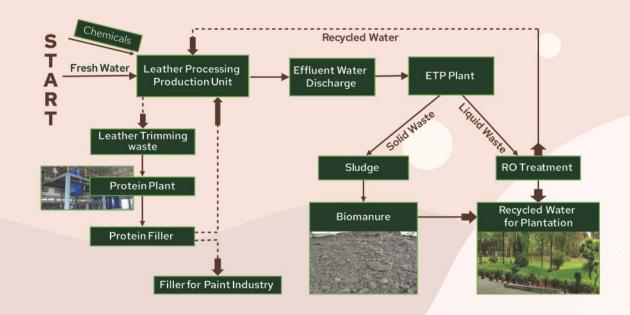
SUSTAINABILITY LEATHER MANAGEMENT

- TYPES OF INPUT RESOURCES USE
 - ▶ Raw Material → Chemicals
- PROCESS AND CATEGORY FINAL PRODUCTS WE PRODUCE
- ENERGY RESOURCES USED
 - ▶ Low Water ▶ Low Energy
- EMISSION TO ENVIRONMENT
- RECYCLES RESOURCES BACK TO PROCESS

Social Responsibility

Environment Responsibility

PROCESS FLOW CHART











ETP PLANT

SOLAR PLANT

PROTEIN PLANT

BIO MANURE

RENEWABLE HARVESTING

SUSTAINABLE PRODUCT CATEGORIES

- ▶ Olive Tannage
- ▶ Eco Friendly Leathers
- ▶ Biodecradable Leathers
- ▶ Lite Leathers











ARTICLE INDEX

DRESS

VARNA
DAWSON
MORBIDO
GOAT SAUVE
GOAT EMILY
FEMINA
MONTAE
SOLACE

CASUALS

NATURO PESSOA OXFORD NUBUCK SILKY DEAL RITZY

TEXAS
PHOENIX
ROMAN
NAVOMI
AKUYA SUEDE



SUSTAINABLE

BURRO AMORE DEER SOFTANIL MILFY



CF LILIAN
CF OPERA
CF LORADO
CF FODERA PALMA
MF VIRA
MF LUCIA



OLV HELENA OLV SONATA



PERFORMANCE

LUX NAPPA WP SUEDE WR ETNA SALTON

PERFORMANCE LEATHERS

PRINTS / FANTASIES

AVFCG01 SCILLA NANO FOIL







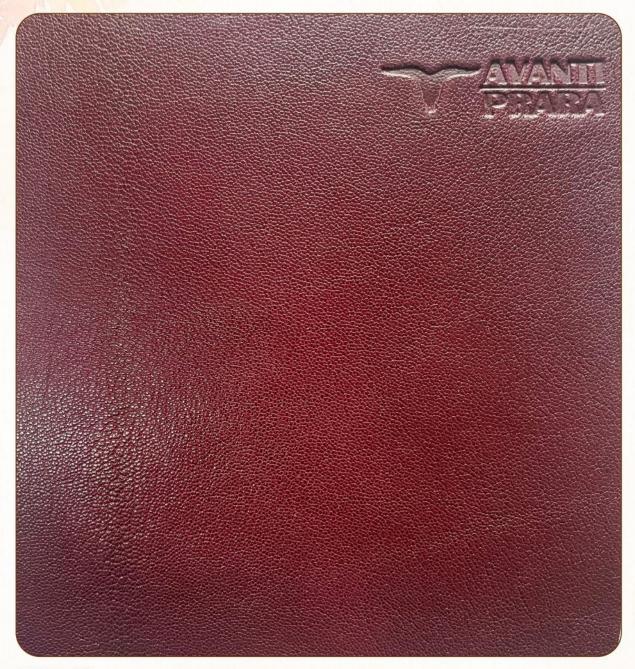








VARNA



MAHOGANY

Fineness of natural grain with distinctive shine makes it an ideal material for elegant shoe creation.

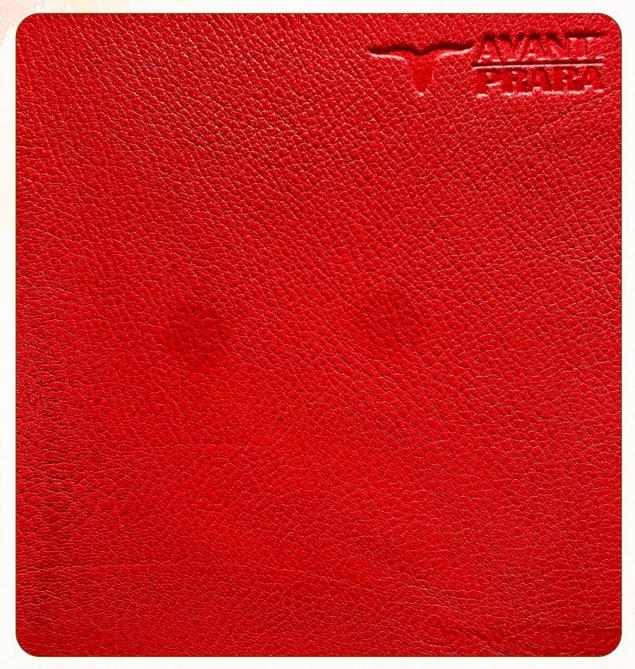


CS	COLOR RANGE	ALL
T	THICKNESS	0.6/0.8 mm

SIZE	3.0-4.0 SF
OIL CONTENT	8-10%



DAWSON



BRIGHT RED

Lusturous antique effect on the soft base giving a modern look.

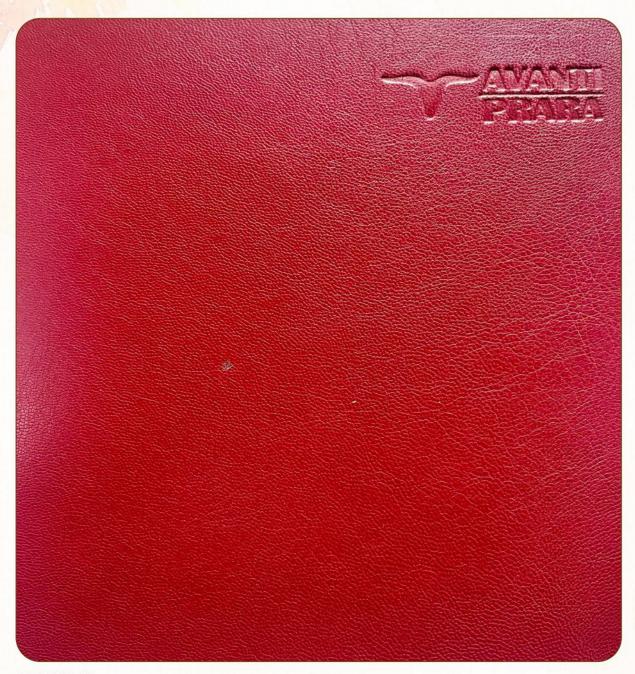


CS	COLOR RANGE	MEDIUM - DARK
T	THICKNESS	0.7/0.9 mm

SIZE	3.0-5.0 SF
OIL CONTENT	8-10%



MORBIDO



BRIGHT RED

Supremely soft and supple this goat nappa displays a fineness of grain.

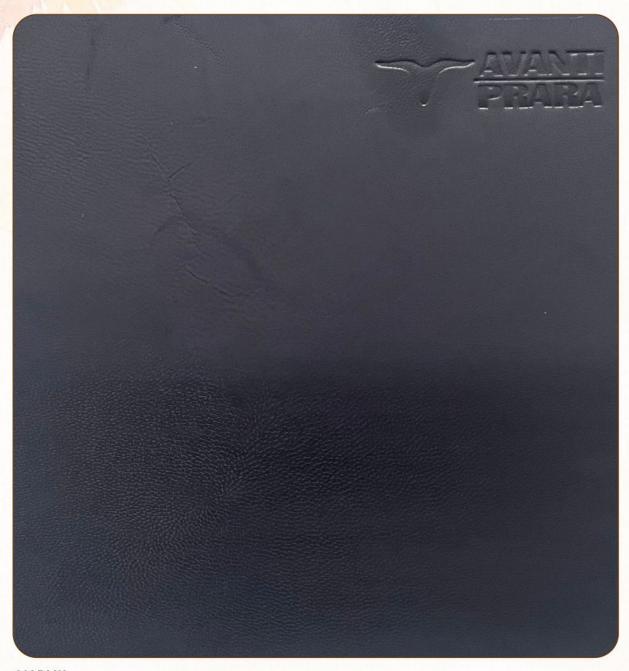


CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.8 mm

SIZE	2.75-4.25 SF
OIL CONTENT	6-8%



GOAT SAUVE



MARLIN

Medium Soft Goat nappa with great Polishability makes good for classic pumps

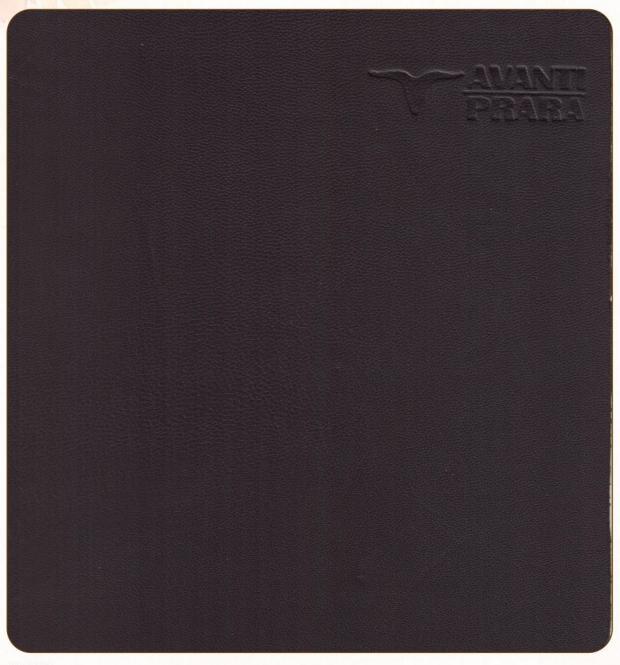


CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.8 mm

SIZE	2.75-4.25 SF
OIL CONTENT	6-8%



GOAT EMILY



EBONY

A soft natural nappa leather that has a distinct waxed hand feel, a perfect juxtaposition with the season's shine and gloss.

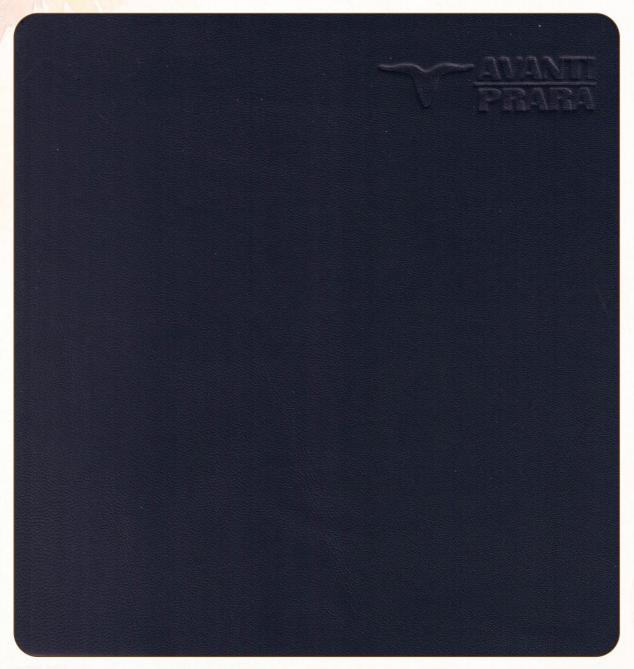


CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.8 mm

SIZE	2.75-4.25 SF
OIL CONTENT	6-8%



FEMINA



MARLIN

Soft nappa with the enticingly soft warm powdery feel and the natural look makes the material a preffered choice.

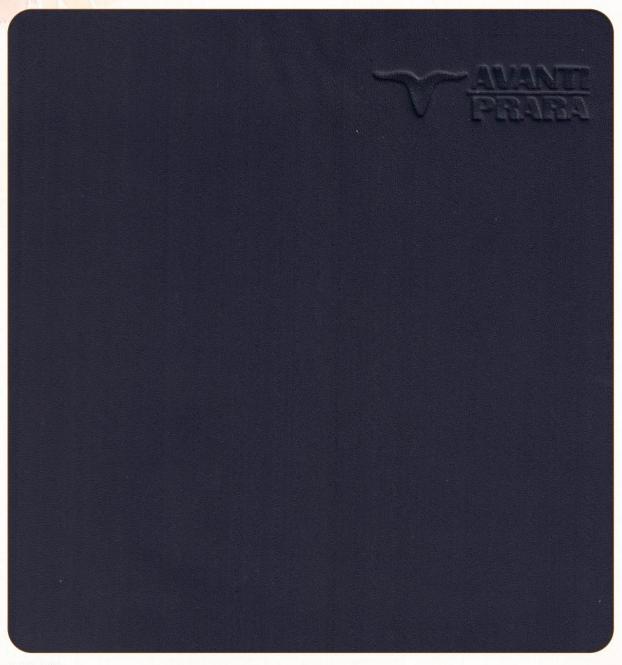


C	COLOR RANGE	ALL
O	THICKNESS	0.6/0.9 mm

SIZE	3.5-5.0 SF
OIL CONTENT	6-8%



MONTAE



MARLIN

Wool warm & soft feel makes it ideal for the shoes where comfort is must for the foot.

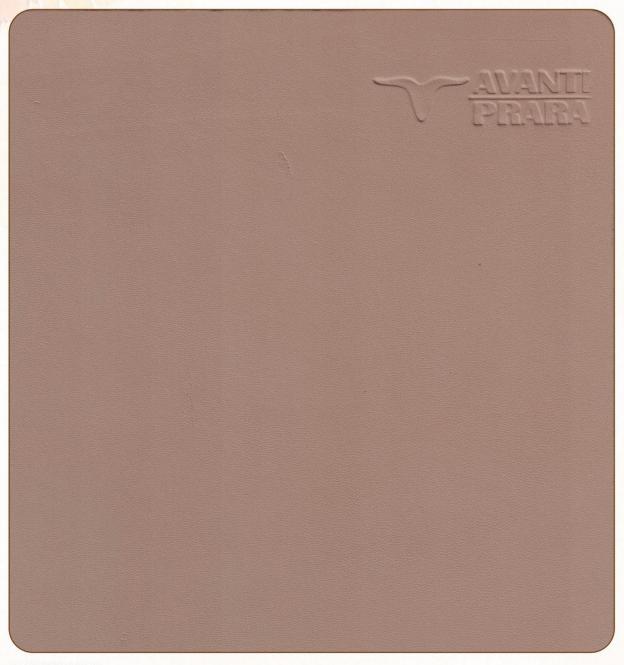


C S	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm

SIZE	5.0-7.0 SF
OIL CONTENT	6-8%



SOLACE



BARLEY NUDE

Warm silky feel coupled with natural shine on being brushed. Ideal selection for the ladies comfort shoes.

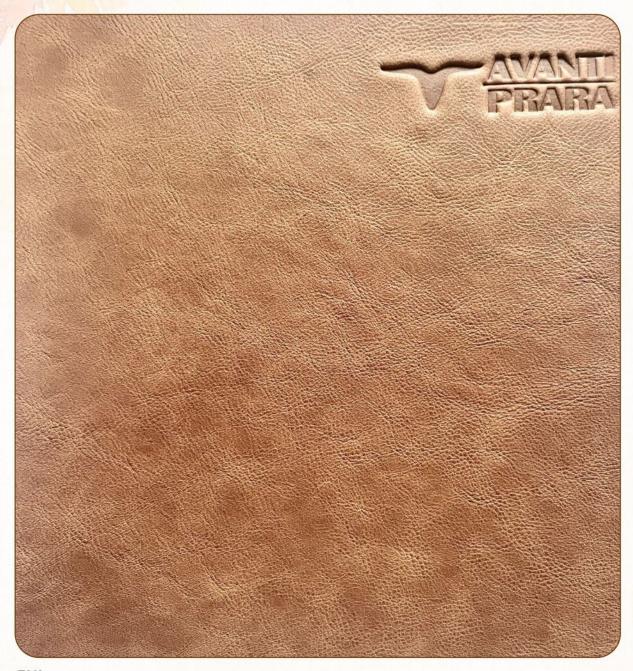


C	COLOR RANGE	ALL
T	THICKNESS	0.8/1.0 mm

SIZE	6.0-8.0 SF
A TOTAL CONTRACT	
OIL CONTENT	6-8%



NATURO

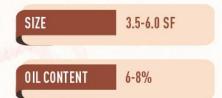


TAN

A misty effect which gives powdery look on the reactive aniline base. It makes it a perfect material for modern casuals.

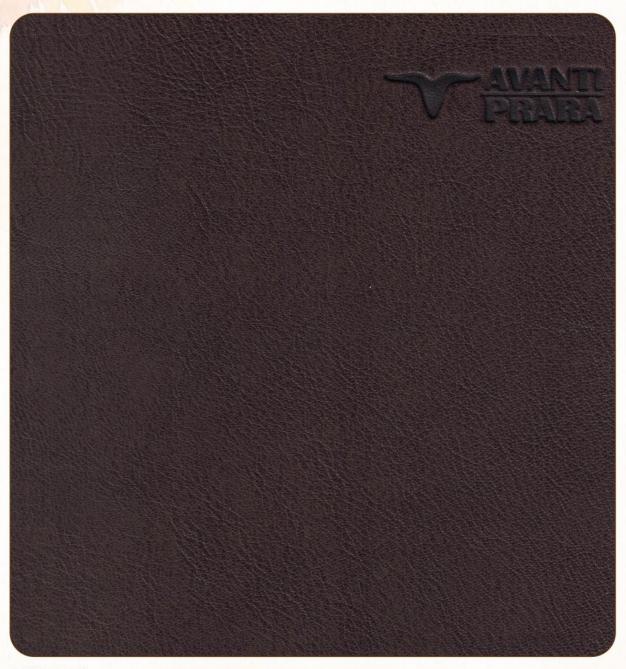


CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm





PESSOA



DEMITASSE

Effect is inspired from the stones of statues and rustic walls , wet touch and darkening on being polished makes it a choice for ruff-tuff shoes.

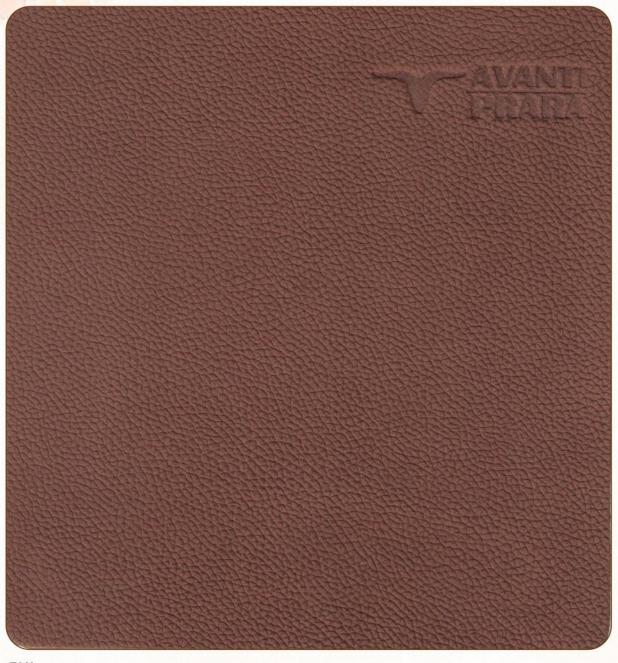


C S	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm

SIZE	3.5-6.0 SF
OIL CONTENT	6-8%



OXFORD NUBUCK



TAN

Nubuck with softer and great silky and waxy hand feel. Looks natural milling with better cutting value. Good for casual shoes.

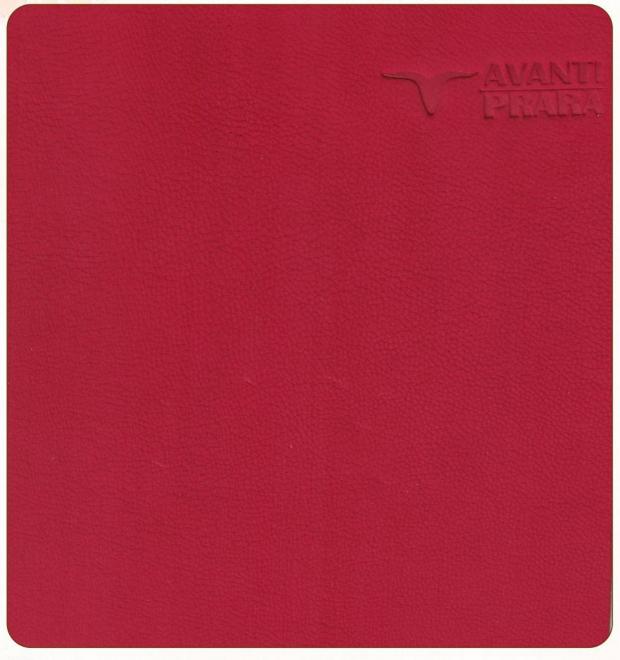


CS	COLOR RANGE	MEDIUM - DARK
T	THICKNESS	0.8/1.0 mm

SIZE	4.0-7.0 SF
OIL CONTENT	8-10%



SILKY DEAL



RED

Soft and full body with a rich velvety hand feel this material adds both visual and tactile interest to any collection.

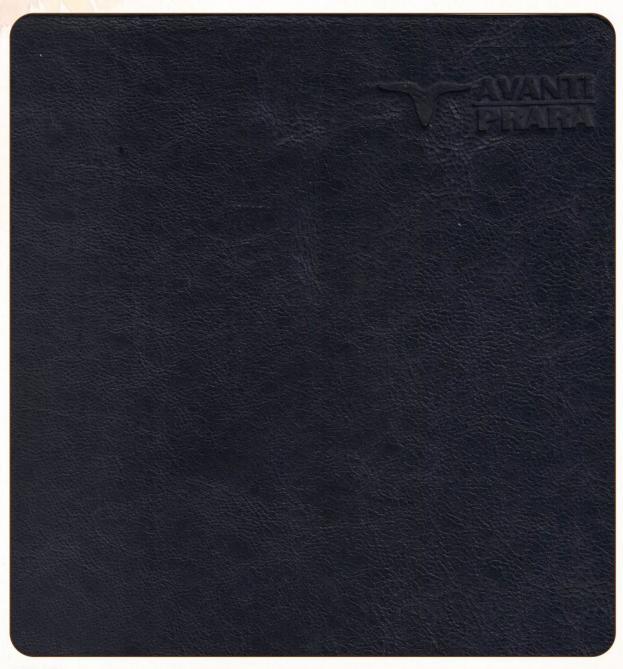


CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm

SIZE	4.0-6.0 SF
OIL CONTENT	8-10%



RITZY



MARLIN

The distressed, visibly aged and worn out appearance build on soft base pulls the stylish for the new creation models.



CS	COLOR RANGE	MEDIUM - DARK
T	THICKNESS	0.8/1.0 mm

SIZE	3.5-6.0 SF
OIL CONTENT	10-12%



TEXAS

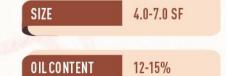


AZTEC

Effect is inspired from the stones of statues and rustic walls, wet touch and darkening on being polished makes it a choice for ruff-tuff comfort shoes.



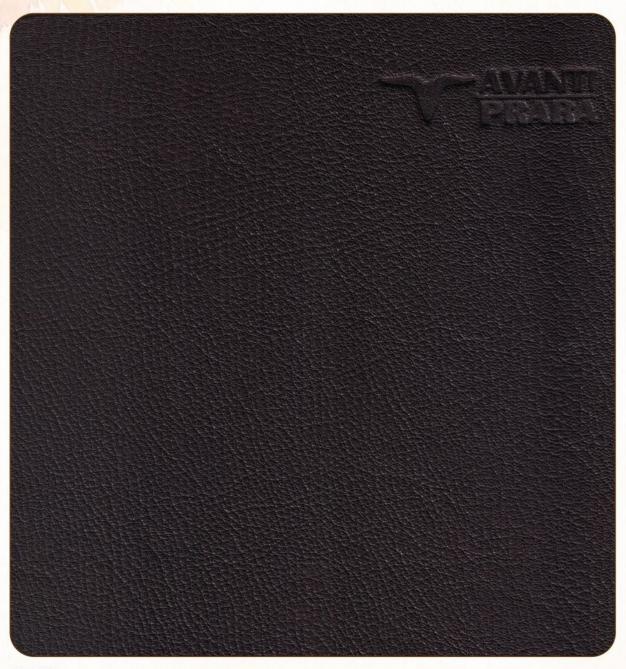
S	COLOR RANGE	MEDIOM - DAKK
T	THICKNESS	0.8/1.0mm







PHOENIX



EBONY

A casual goat grain which is soft and full. Its soft satin sheen surface allows it to be used across a range of footwear and bag styles.

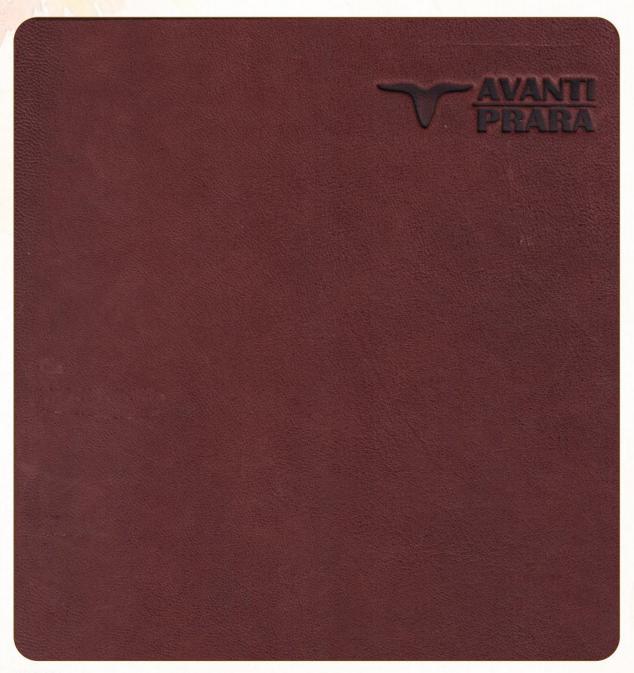


CS	COLOR RANGE	ALL	SIZE	3.0-5.0 SF
O	THICKNESS	0.8/1.0 mm	OIL CONTENT	6-8%





ROMAN

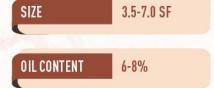


TABA0

Effect is inspired from the stones of statues and rustic walls , wet touch and darkening on being polished makes it a choice for ruff-tuff shoes.



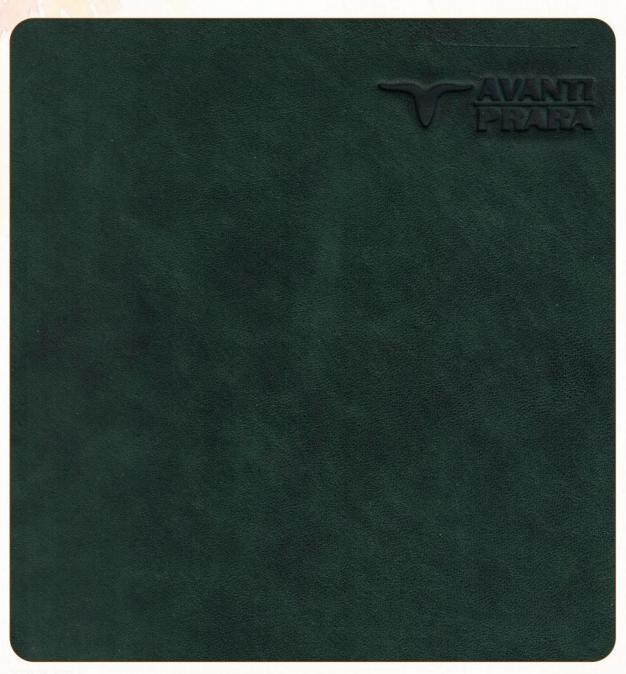
C	COLOR RANGE	MEDIUM - DARK
S		
o	THICKNESS	0.7/0.9 mm







NAVOMI

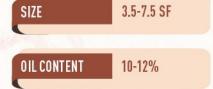


DK OLIVE

The rugged look attributes to the material by tumble wash still maintaining the softness with powdery and warm waxy hand feel in medium to dark colours.



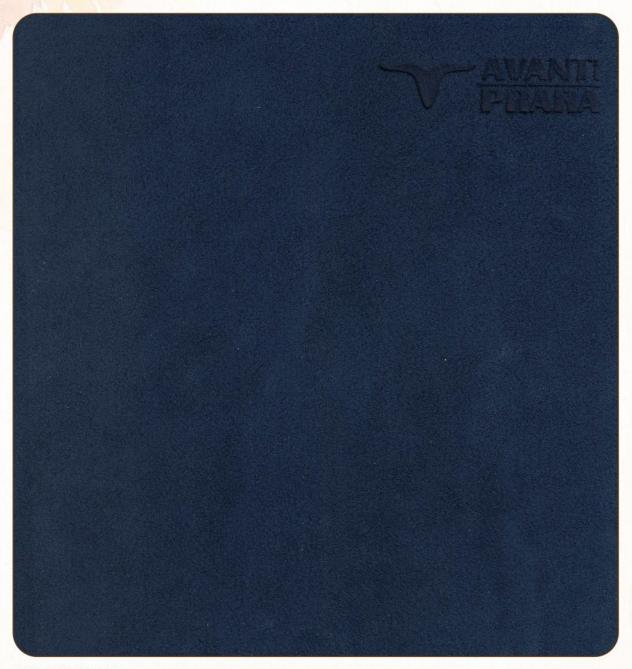
COLOR RANGE	MEDIUM - DARK	
THICKNEES	0.0.1.1	







AKUYA SUEDE

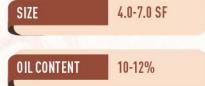


GILBRALTAR SEA

A slight oily effect on a silky suede with a character of darkening. It makes it a perfect material for modern casuals.



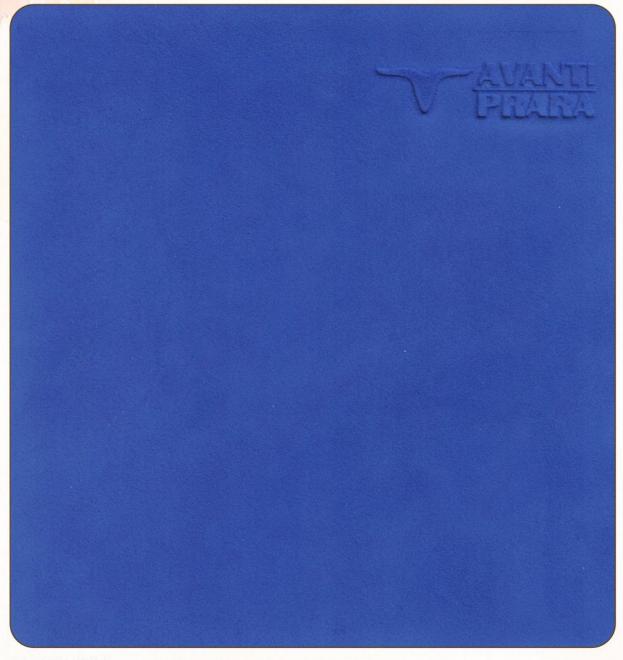
CS	COLOR RANGE	MEDIUM - DARK	
T	THICKNESS	0.9-1.1 mm	







BURRO AMORE

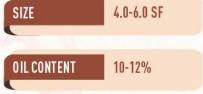


CLASSIC BLUE

Suede with a butter hand feel, electrifying sheen and a product uplift from commercial one.



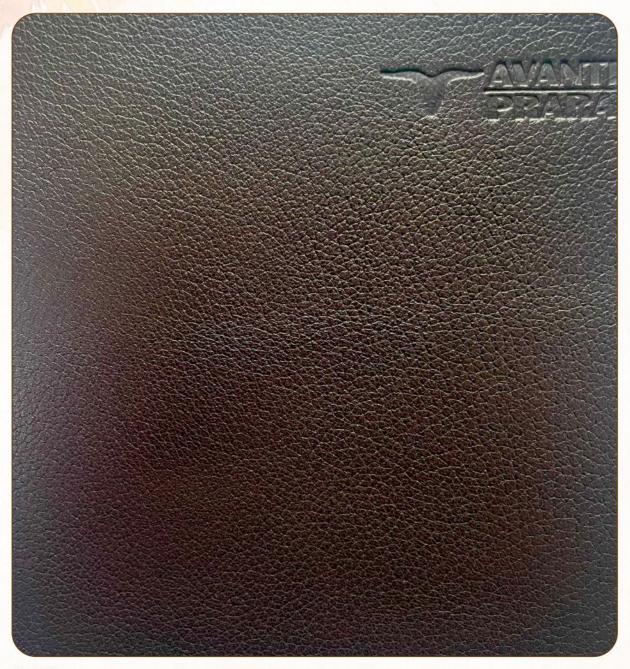
CS	COLOR RANGE	ALL
T	THICKNESS	0.8/1.0 mm







DEER SOFTANIL



EBONY

The supple, pliable, soft feel and warm, cheesy touch is the feel-good element which makes this one unique. The look increases the desirability further.

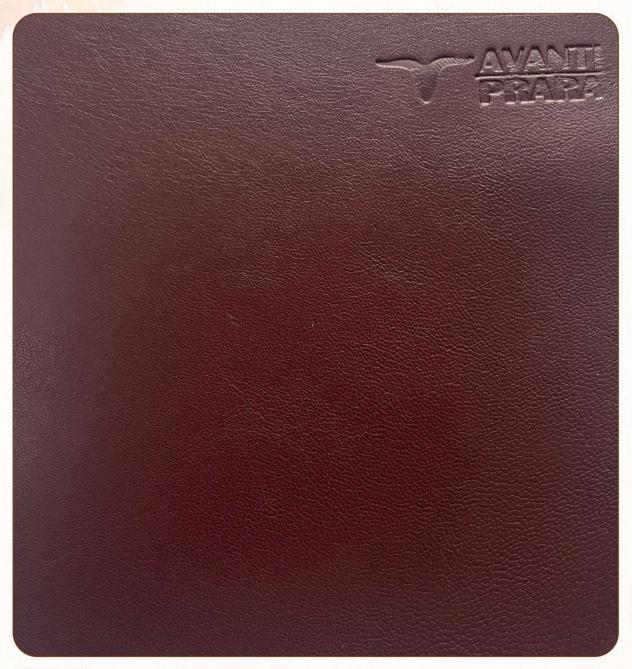


SIZE	4.0-8.0
A STATE OF THE STA	
OIL CONTENT	6-8%





MILFY



MAHOGANY

The Supple, Pliable ,soft feel and warm , cheesy touch is the feel- good element which makes this one unique. The look increases the desirability further- Best suited for boots and booties.



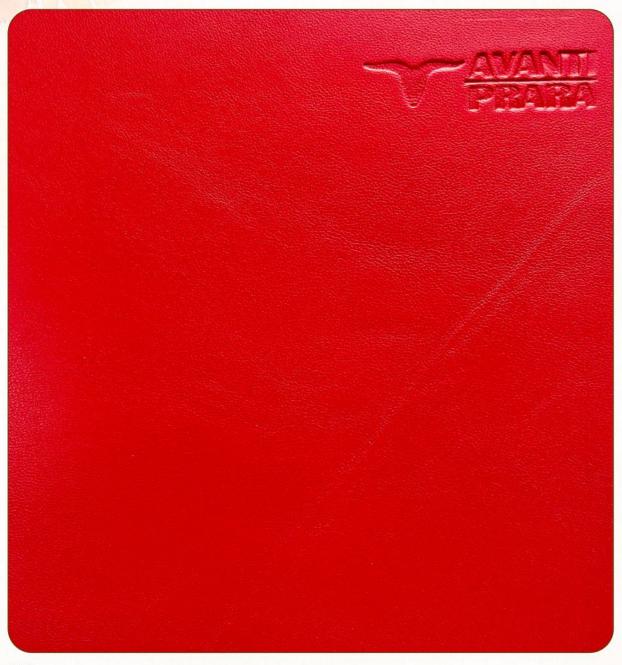
C S	COLOR RANGE	ALL
T	THICKNESS	0.8/1.0 mm

SIZE	6.0-9.0 SF
OIL CONTENT	6-8%





CF LILIAN

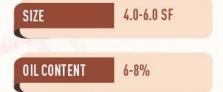


RED

A top notch spongy surface with the soothing shine and soft silky feel .ldeal for shoe where comfort at foot is pre-requissite.



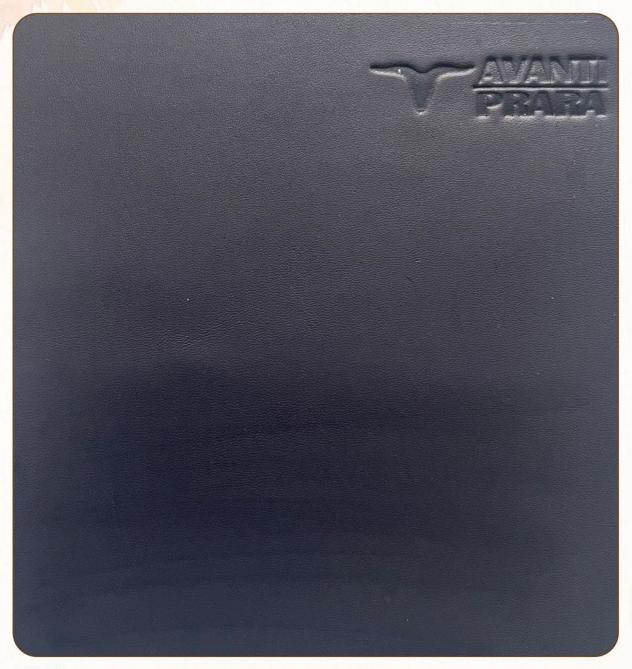
CS	COLOR RANGE	ALL
TO	THICKNESS	0.6/0.9 mm







CF OPERA

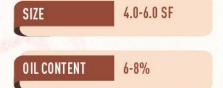


MARLIN

A bouncy body Chrome free sheep nappa with natural look, giving feeeling of second skin duringh shoe crafting - suitable for Mens and Womens shoes.



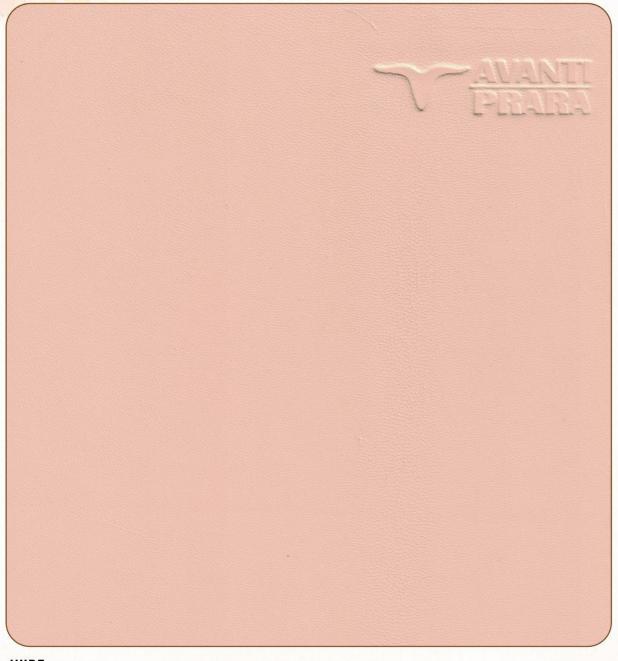
CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm







CF LORADO



NUDE

The fineness of the natural grain with the round and soft feel coupled with distinctive shine makes it an ideal material for elegant shoe creation.

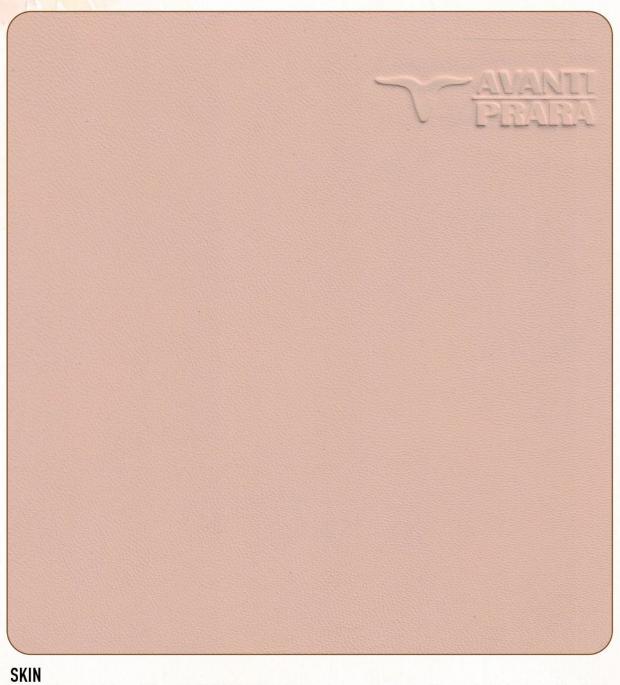


CS	COLOR RANGE	ALL
T	THICKNESS	0.6/0.8 mm

SIZE	2.5-5.0 SF
OIL CONTENT	6-8%







Combaining multiple qualities this CHROME FREE suits as a best second layer of human body for footbed and linings.



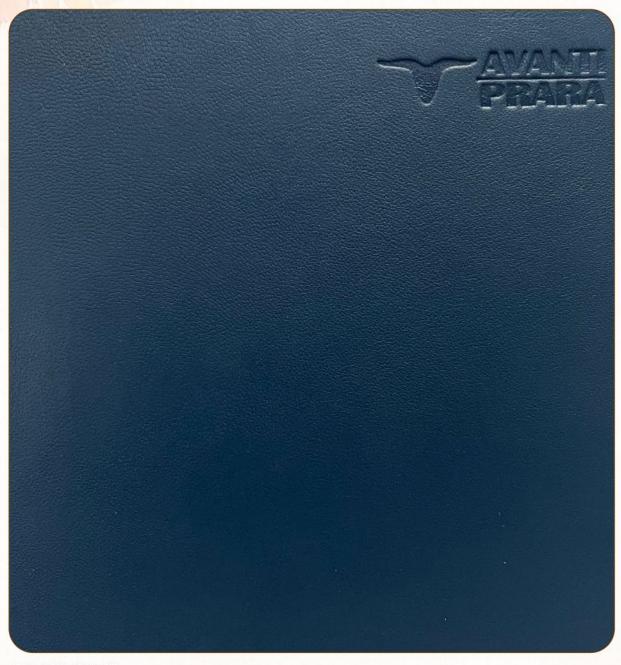
C	COLOR RANGE	ALL
S T		_
o	THICKNESS	0.6/0.8 mm

SIZE	2.5-5.0 SF
OIL CONTENT	6-8%





MF VIRA

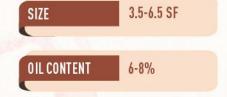


GILBRALTAR SEA

A Classic Metal -free sheep Napa with wet and waxy hand feel which makes a great leather for dress & dress casuals which is also economic and ecologically sustainable.



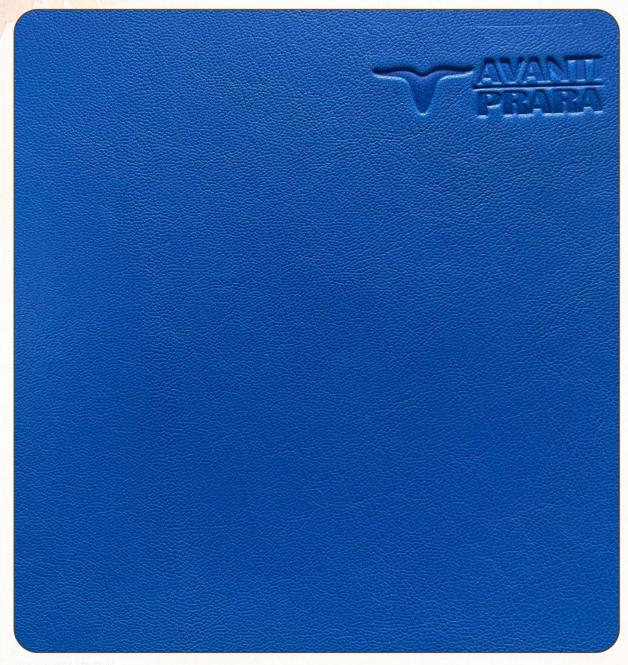
CS	COLOR RANGE	ALL
T	THICKNESS	0.7/0.9 mm







MF LUCIA

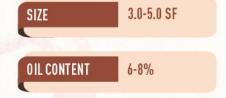


CLASSIC BLUE

Ultra soft nappa with the enticingly soft powdery feel and the natural look makes the material a preffered choice.



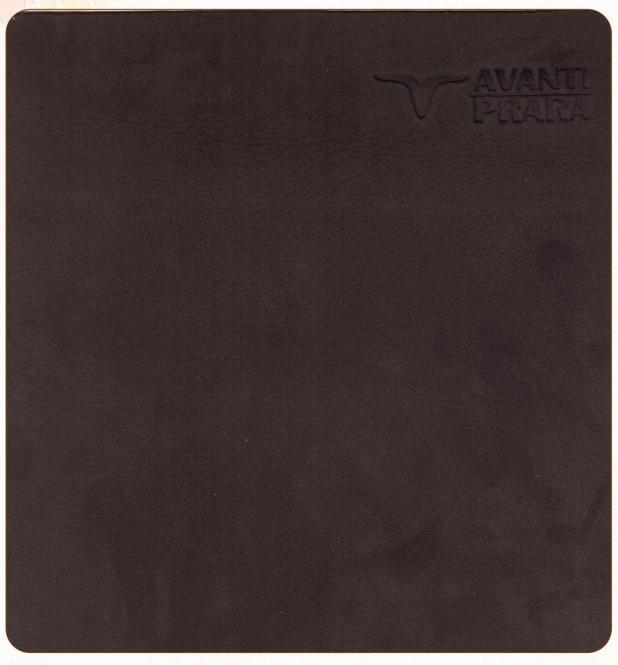
C	COLOR RANGE	ΔΠ
S	OCENT MANOE	ALL
0	THICKNESS	0.5/0.8 mm







OLV HELENA



EBONY

Made on a soft Olive tannage base- Hybrid of softness in combination with velvety handle contribute to its wide usage in shoe.



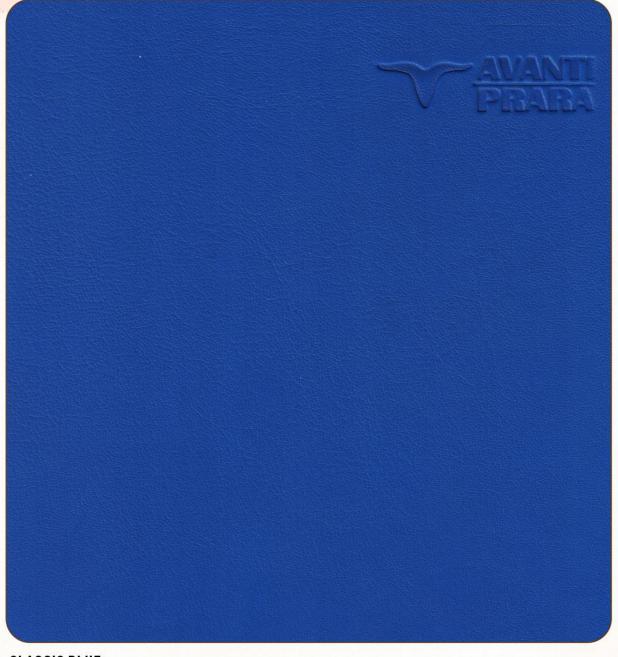
CS	COLOR RANGE	MEDIUM - DARK
T	THICKNESS	0.6/0.8 mm

SIZE	3.0-4.5 SF
OIL CONTENT	6-8%





OLV SONATA



CLASSIC BLUE

Made on a soft Olive tannage base, this sheep nappa adds the required eco-friendly touch to any collection.



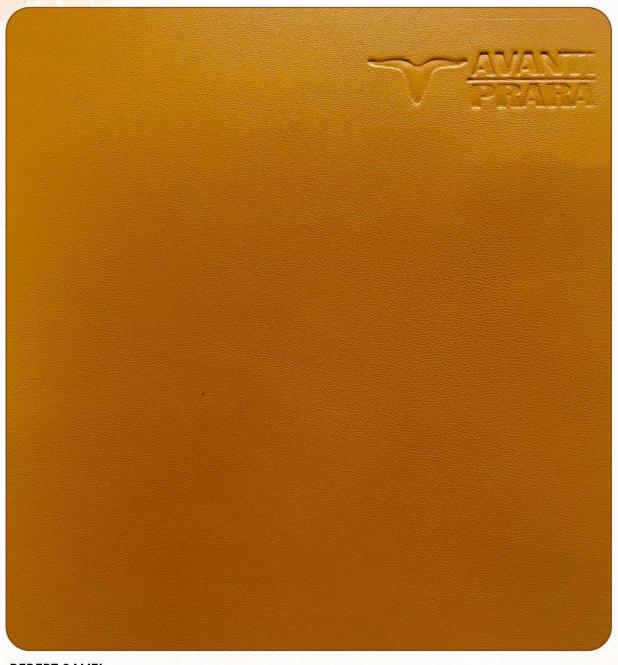
C	COLOR RANGE	MEDIUM - DARK
S	THICKNESS	0.7/0.0
0	THICKNESS	0.7/0.9 mm







LUX NAPPA



DERERT CAMEL

A bouncy body with the soft hand feel and natural look, giving a feeling of second skin during shoe crafting. And this LUX NAPPA stands good MARTIDNAL ABRASION.

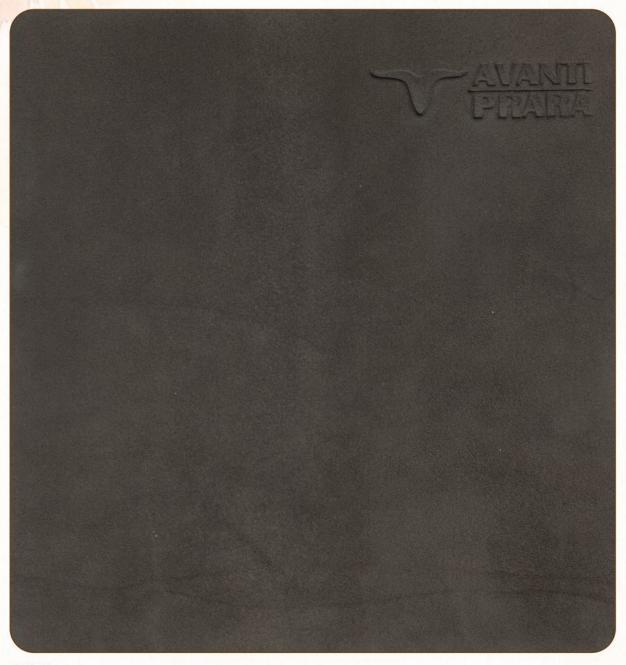


CS	COLOR RANGE	ALL
T	THICKNESS	0.7-0.8 mm

SIZE	4.0-7.0 SF
A TOTAL CONTRACTOR	
OIL CONTENT	6-8%



WP SUEDE



OLIVE

Suede with an casual appearance combined with silky touch on full and soft base. This WATER PROOF SUEDE have a special weather Proofing.

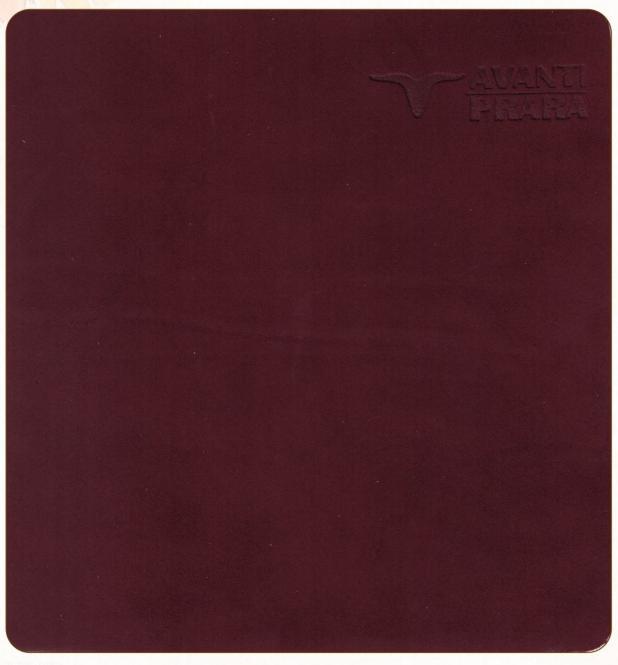


CS	COLOR RANGE	ALL
O	THICKNESS	0.6-0.8 mm

SIZE	2.5-4.5 SF
	1
OIL CONTENT	6-8%



WR ETNA



MALBEC

Hybrid of softness in combination with velvety handle WATER RESISTENT SUEDE contribute to its wide usage in shoe and articles.

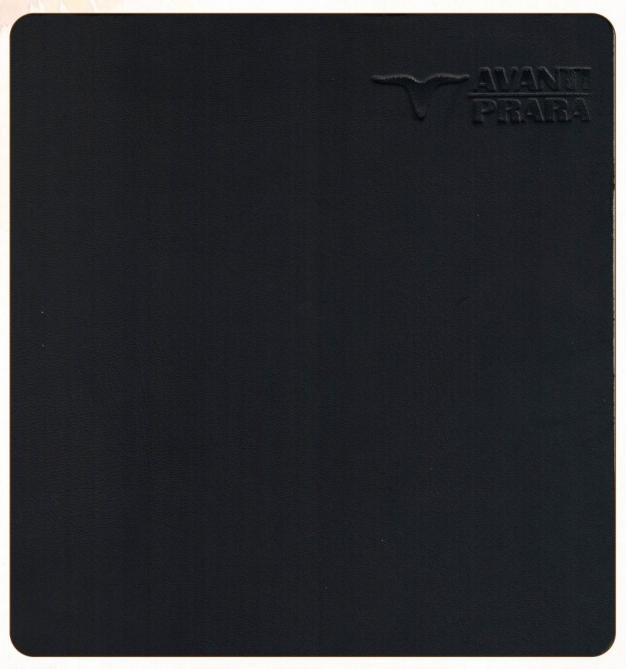


CS	COLOR RANGE	ALL
T	THICKNESS	0.6-0.8 mm

SIZE	2.5-4.5 SF
A TOTAL CONTRACT	
OIL CONTENT	6-8%



SALTON



BLACK

An ultra-soft Napa with the enticingly soft powdery feel and the natural look making it a preferred choice Perfect replacement for Calf grain with GORE-TEX properties.

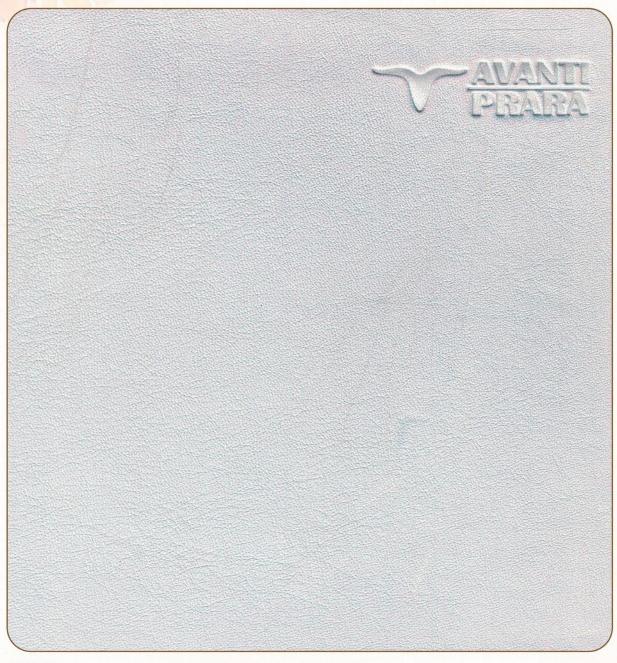


COLOR RANGE	ALL
THICKNESS	0.7/0.9 mm

SIZE	4.0-6.0 SF
A STATE OF THE PARTY OF	
OIL CONTENT	6-8%



AVFCG01



SILVER

A irresdicent foil which makes unique offering to high end night life.



CS	COLOR RANGE	COLOR CARD
TO	THICKNESS	0.7/0.9 mm

6.0-8.0 SF
6-8%



SCILLA



GREY

Hexagon print effect on the faded base combined with the dexterity and craftsmanship makes it suitable for hand bags & combination creations.

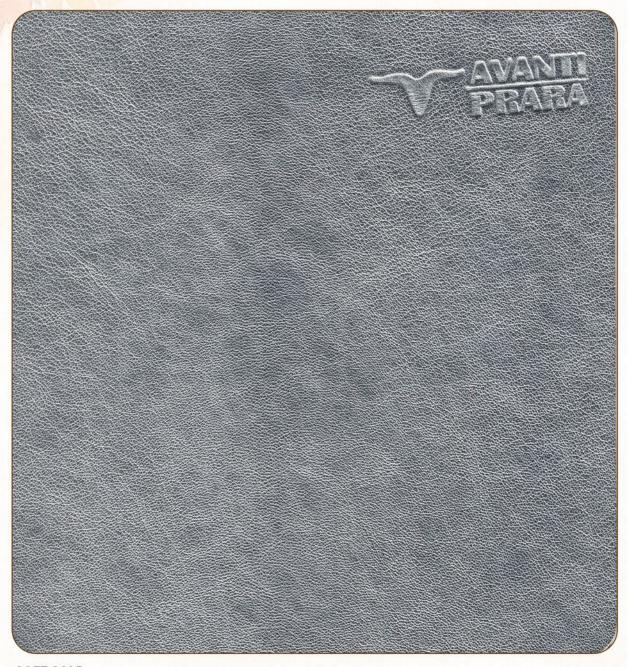


CS	COLOR RANGE	ALL
T	THICKNESS	0.8/1.0 mm

SIZE	4.0-7.0 SF
OIL CONTENT	6-8%



NANO FOIL



SOFT GOLD

A super soft Nano foil with new technology which give light weight gloving feel.

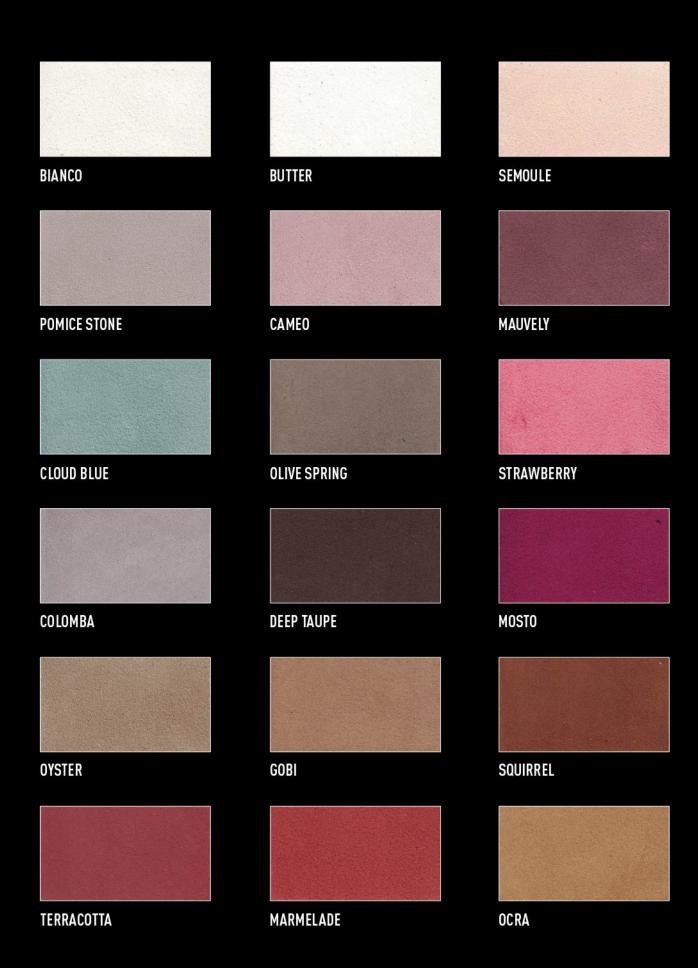


C	COLOR RANGE	COLOR CARD
T	THICKNESS	0.5/0.7 mm

SIZE	3.0-5.0 SF
OIL CONTENT	6-8%













CORPORATE OFFICE

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No: 31/2A-2 Ammoor Road, Manthangal Villege, Ranipet, Vellore District - 632402. Tamilnadu Phone: 04172-275699 / 799

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