



**AVANTI
PRARA**



**SPRING
SUMMER
2023**

WHO WE ARE

We, PRARA/ AVANTI LEATHER GROUP , with over 40 years of experience in leather manufacturing, we as a company began Finished Leather business in 2013 with a passion for leather manufacturing with a solid and controllable base of raw materials which makes us world class Finished leather makers with an Italian aroma. We are a TOP QUALITY SMALL SKIN MANUFACTURERS (Suede and Grain leather) providing sustainable ecology to future generations with our strong technical capabilities. In addition we added our line to Indian Buff line.

We integrate environmental and social principles in our businesses, ensuring that what comes from nature goes back to nature and people.

OUR VISION

To be the top quality producer of High fashion, environment friendly and sustainable Finished leather from our world Class manufacturing facilities. We will continue to be Value creators to our customers worldwide.

And to be globally number #1 Finished leather manufactures from India in small skins (Goat & Sheep) by 2025 and leading value provider in Buff articles to Key brands.

OUR MISSION

To be the most sustainable and reliable partners of the fashion leather industry taking the environment as a major factor. Lead developers and front runners in Eco friendly and Biodegradable leathers with our Responsibility to environment.

And catering to premium brands and consumers as a milestone in to our business that delivers value through Integrity in Business and Excellence in products and services.

“To be a responsible value creator for all our stakeholders”.



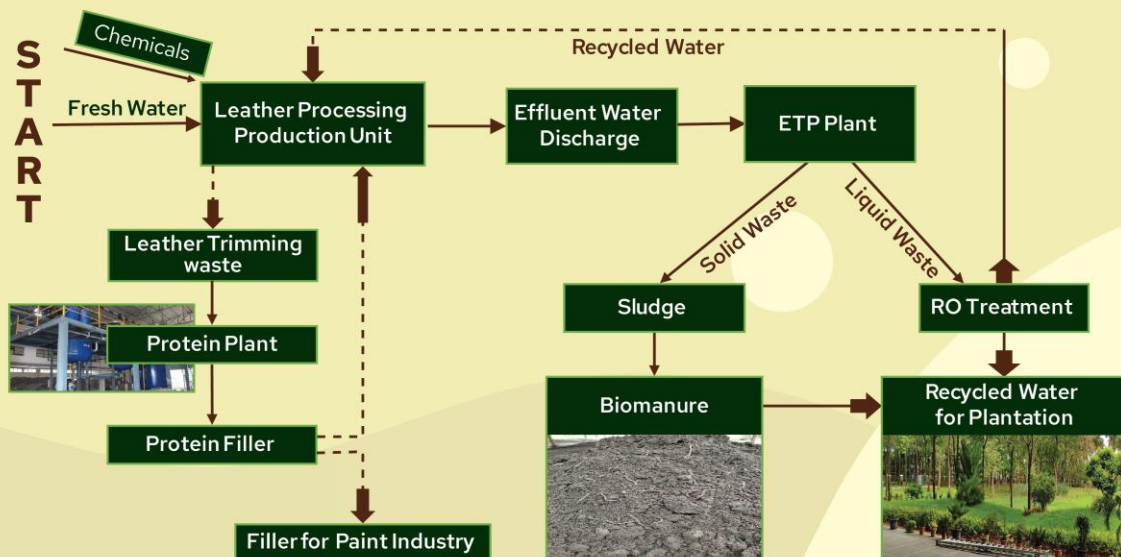
AVANTI PRARA

SUSTAINABILITY LEATHER MANAGEMENT

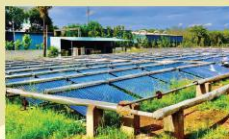
- TYPES OF INPUT RESOURCES USE
 - Raw Material
 - Chemicals
- PROCESS AND CATEGORY FINAL PRODUCTS WE PRODUCE
- ENERGY RESOURCES USED
 - Low Water
 - Low Energy
- EMISSION TO ENVIRONMENT
- RECYCLES RESOURCES BACK TO PROCESS



PROCESS FLOW CHART



ETP PLANT



SOLAR PLANT



PROTEIN PLANT



BIO MANURE



RENEWABLE
HARVESTING

SUSTAINABLE PRODUCT CATEGORIES

- Olive Tannage
- Eco Friendly Leathers
- Biodegradable Leathers
- Lite Leathers





AVANTI PRARA

CORPORATE OFFICE

No: AP 864/29, H Block, 12th Main Road, 2nd Street, Anna Nagar,
Chennai - 600040. Tamilnadu, India. Phone : + 91 44 26160191

AVANTI LEATHER LIMITED

Kambakam Village, Varadaiahpalem Post and Mandal
Chittoor District, Andhra Pradesh - 517541.
Phone : 08576-249930 / 31

PRARA LEATHERS PVT LTD

No: 31/2A-2 Ammor Road, Manthangal Village,
Ranipet, Vellore District - 632402. Tamilnadu
Phone : 04172-275699 / 799

CONTACT US

E-Mail: ravi@praraleathers.in / ravi@sunshinelea.com / info@praraleathers.in
Website : www.avantileathers.com / www.praraleathers.in

ARTICLE INDEX

COOL CLASSICS

GENEVERA
CLEAR KID
MORBIDO
CAPRA SMALTO
JERICHO
SOLACE
NAPA GALAXY

DRESS CASUALS

NATURO
PESSOA
AMAZE
MALTESE

PRINTS & FANTASIES

PYTHON S 301
STROMBOLI
GOLDDUST
ANTIQUE SUEDE
AVFCG05
AVFCG11

SUSTAINABLE COLLECTIONS

OLIVE TANNAGE

OLV HELENA
OLV SONATA



ECO FRIENDLY

MF VIRA
MF LUCIA
MF PARKA



BIODEGRADABLE

NIZZA
RUSTICO



LITE LEATHERS

DEER SOFTANIL
BURRO
BYBLOS



PERFORMANCE LEATHERS

WP NUBUCK
WP SUEDE
WR ETNA
WP APOLLO
LUX NAPPA

**PERFORMANCE
LEATHERS**

GENEVERA



AVANTI
PRARA



MAHOGANY

The fineness of the natural grain with the round and soft feel coupled with distinctive shine makes it an ideal material for elegant shoe creation.

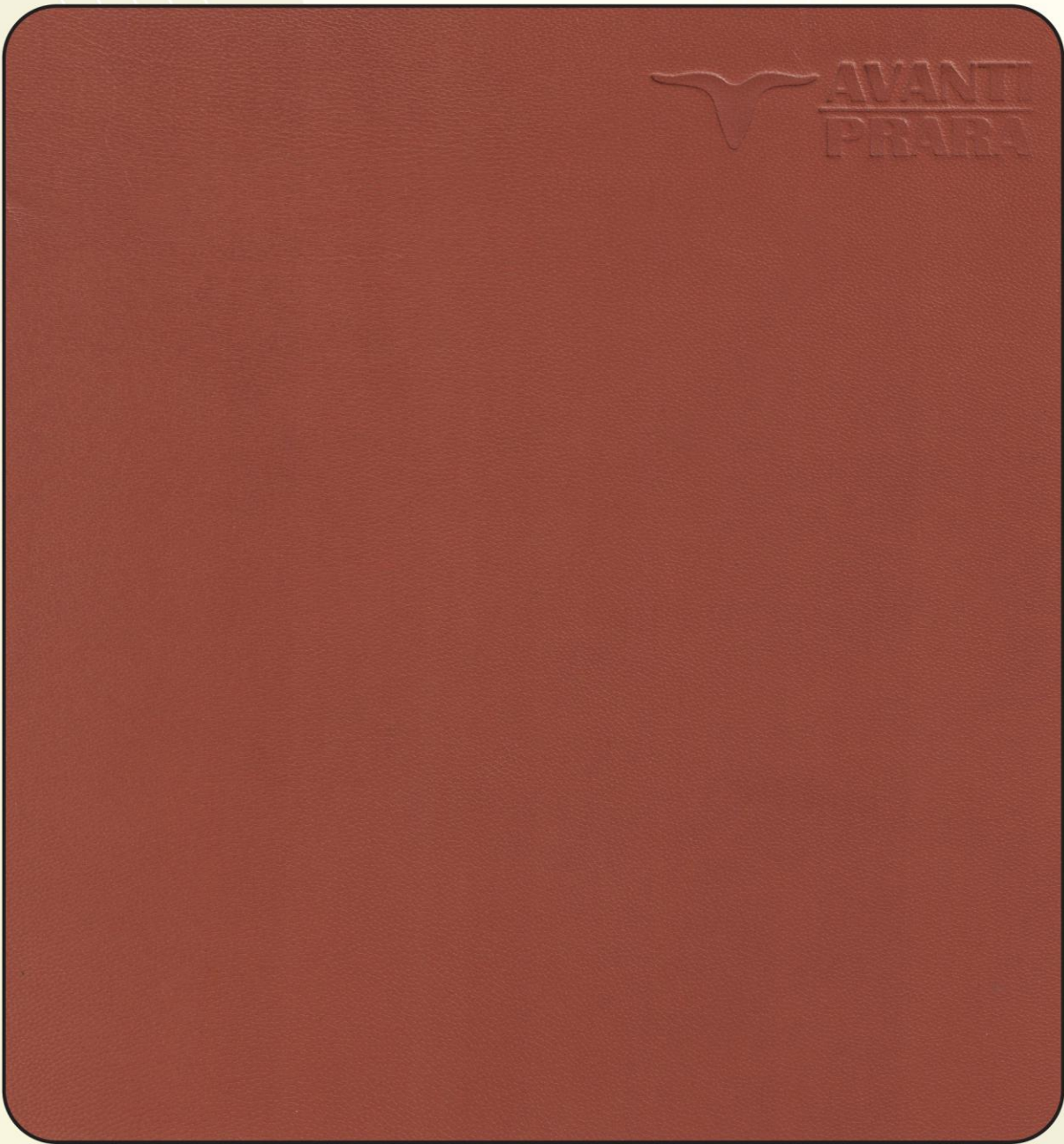
| | | | | |
|------------------|-------------|------------|-------------|------------|
| C S T O | Color Range | ALL | Size | 2.5-4.0 SF |
| | Thickness | 0.6-0.8 mm | Oil Content | 6-8% |
| | | | | |
| | | | | |



CLEAR KID



**AVANTI
PRARA**



POLO TAN

Fineness of natural grain coupled with distinctive shine makes it an ideal material for elegant shoe creation.

C
S
T
O

Color Range

ALL

Size

2.5-3.50 SF

Thickness

0.7-0.8 mm

Oil Content

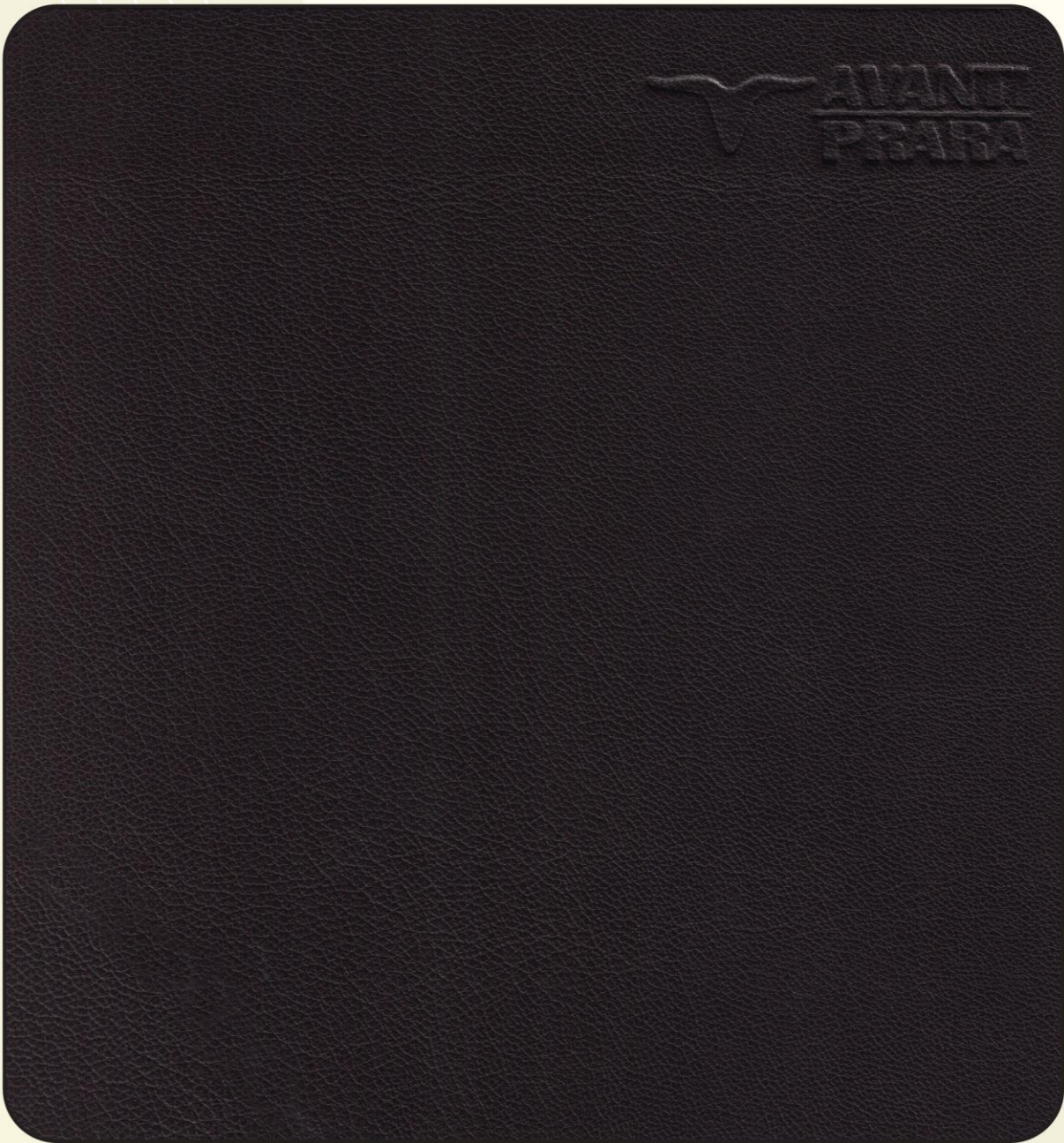
6-8%



MORBIDO



AVANTI
PRARA



EBONY

Supremely soft and supple this goat nappa displays a fineness of grain.

C
S
T
O

Color Range

ALL

Size

3.5-5.5 SF

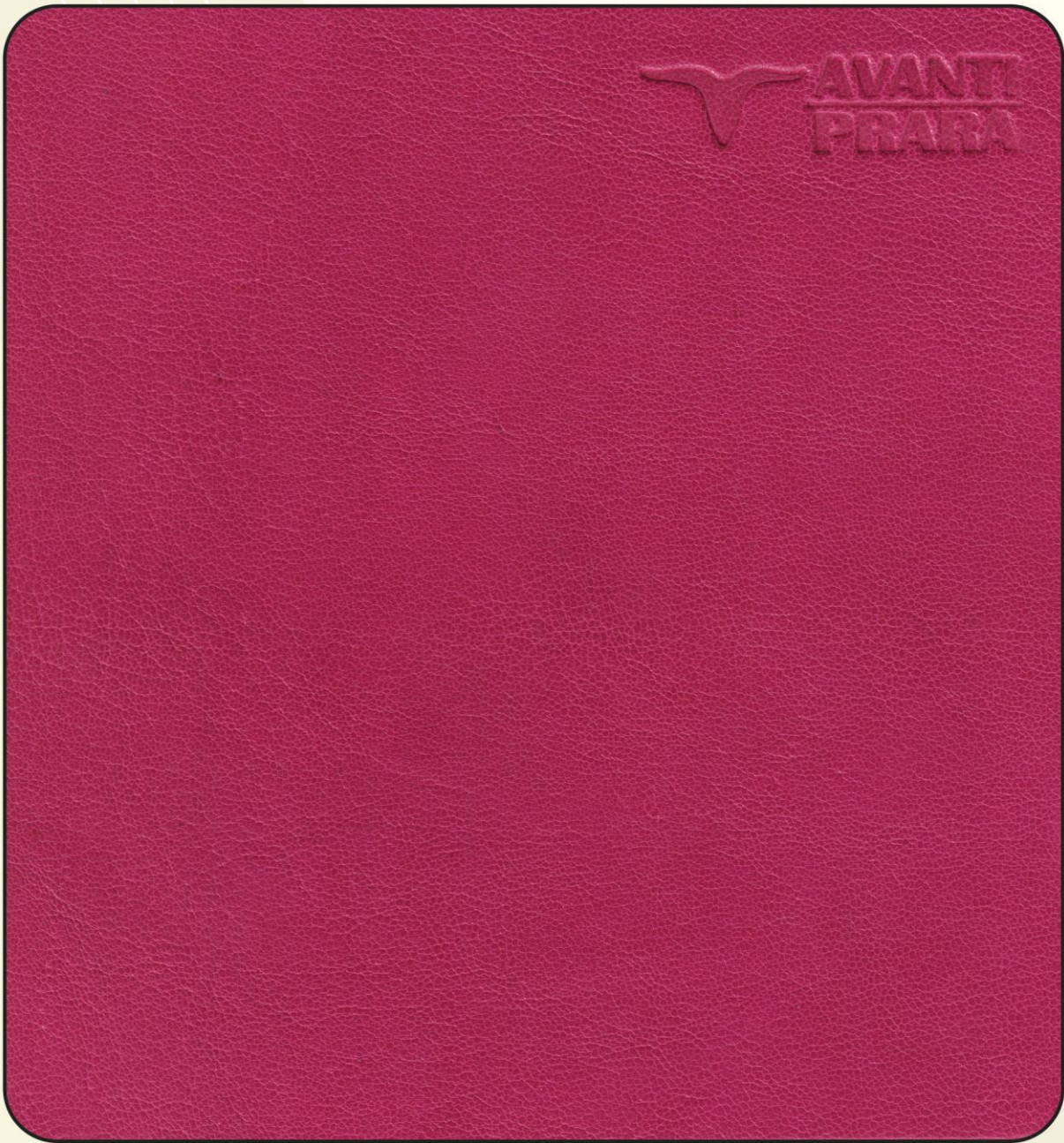
Thickness

0.7-0.8 mm

Oil Content

6-8%





FESTIVAL FUSCHIA

Fineness of natural grain coupled with distinctive shine makes it an ideal material for elegant shoe creation

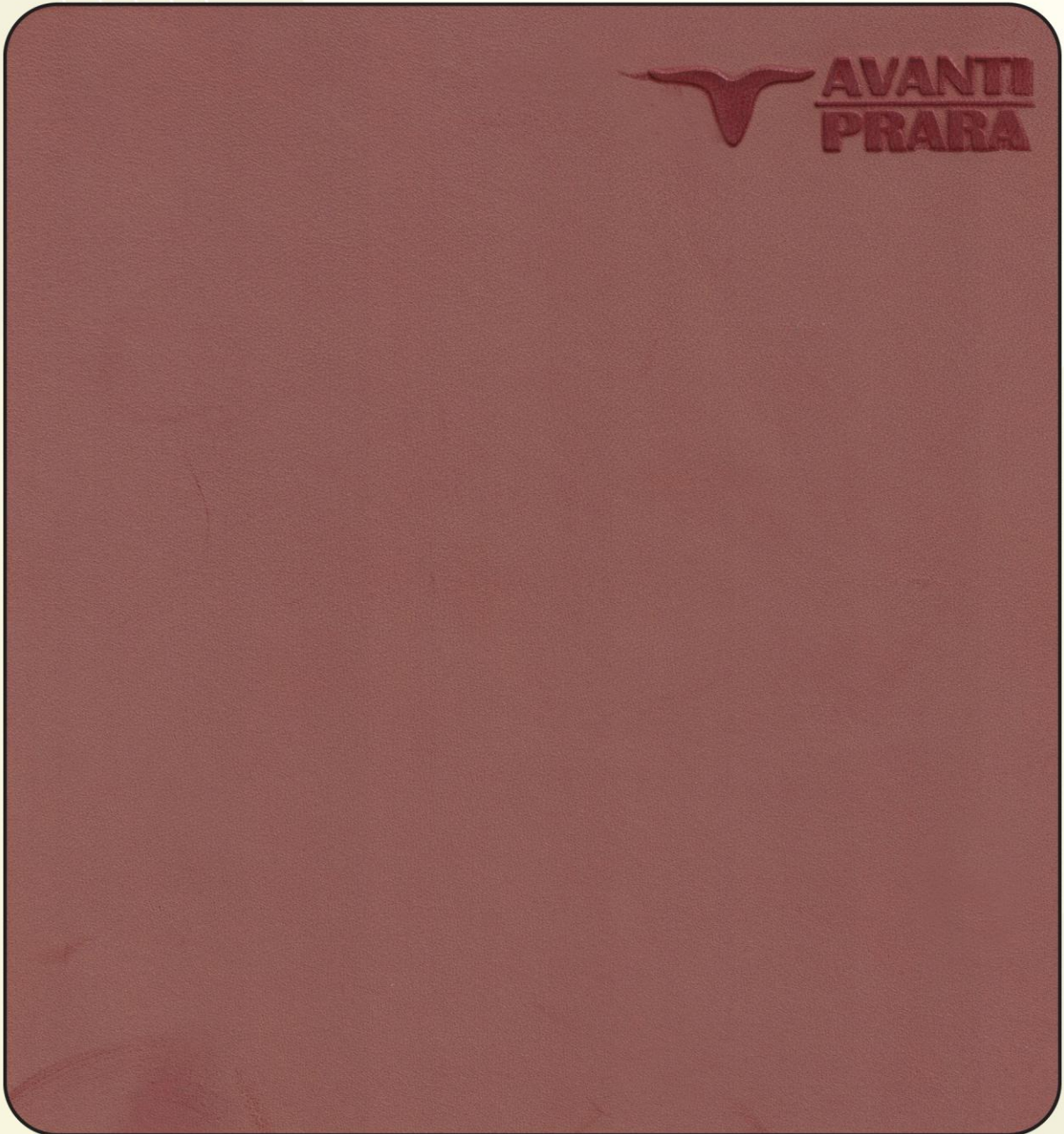
| | | | | |
|------------------|-------------|------------|-------------|------------|
| C S T O | Color Range | ALL | Size | 3.5-6.0 SF |
| | Thickness | 0.7-0.9 mm | Oil Content | 6-8% |
| | | | | |
| | | | | |



JERICO



**AVANTI
PRARA**



BROWNIE

Inspired by light and shadow, this one gives the usual brush-off an exciting twist. The dark base shines-on beneath the light top when brushed and is well suited for high-fashion formal women shoes.

**C
S
T
O**

Color Range

ALL

Size

4.0-7.0 SF

Thickness

0.7-0.9 mm

Oil Content

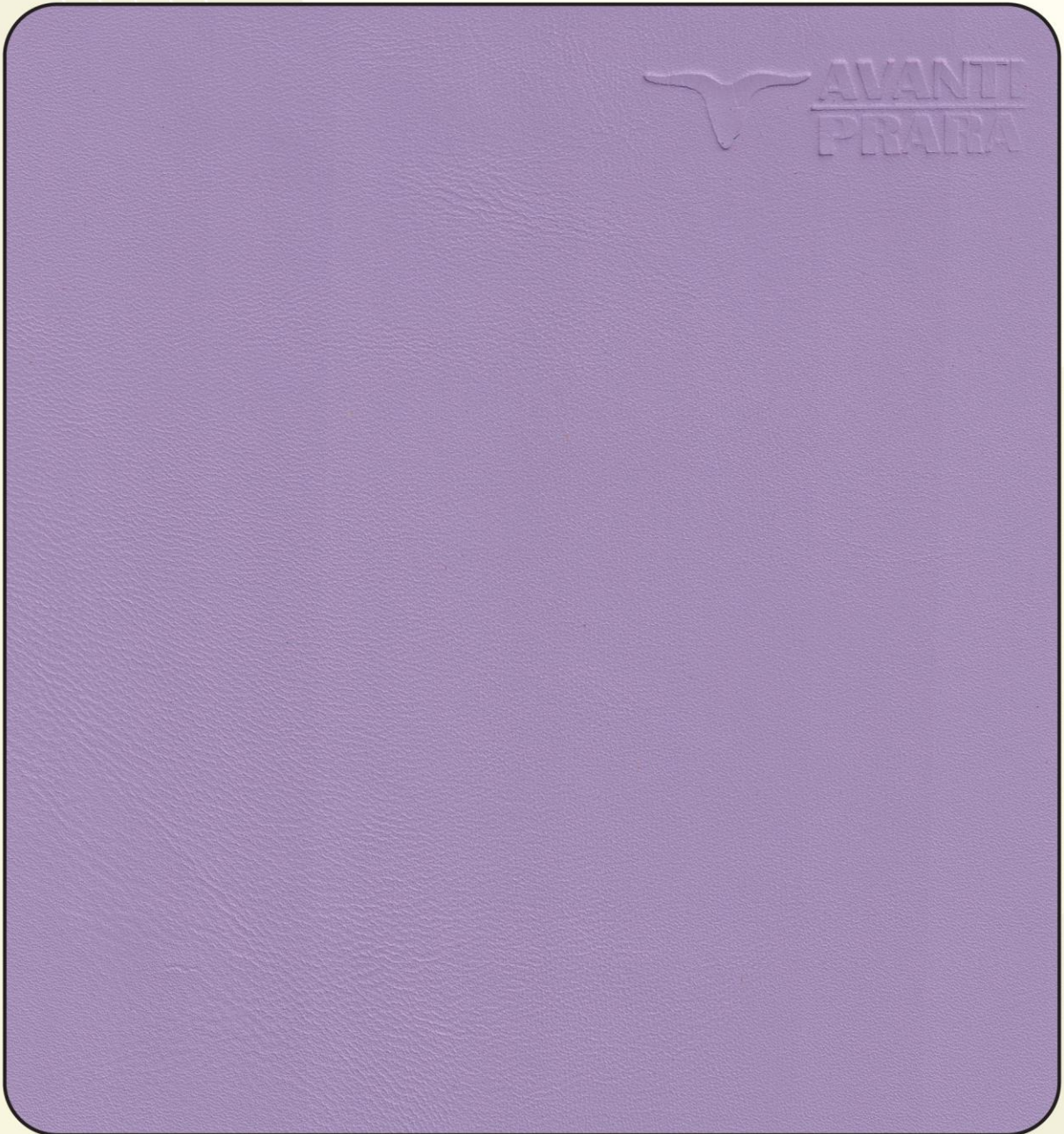
6-8%



SOLACE



**AVANTI
PRARA**



PURPLE ROSE

Warm silky feel coupled with natural shine on being brushed. Ideal selection for the ladies comfort shoes.

**C
S
T
O**

Color Range

ALL

Size

6.0-9.0 SF

Thickness

0.8-0.9 mm

Oil Content

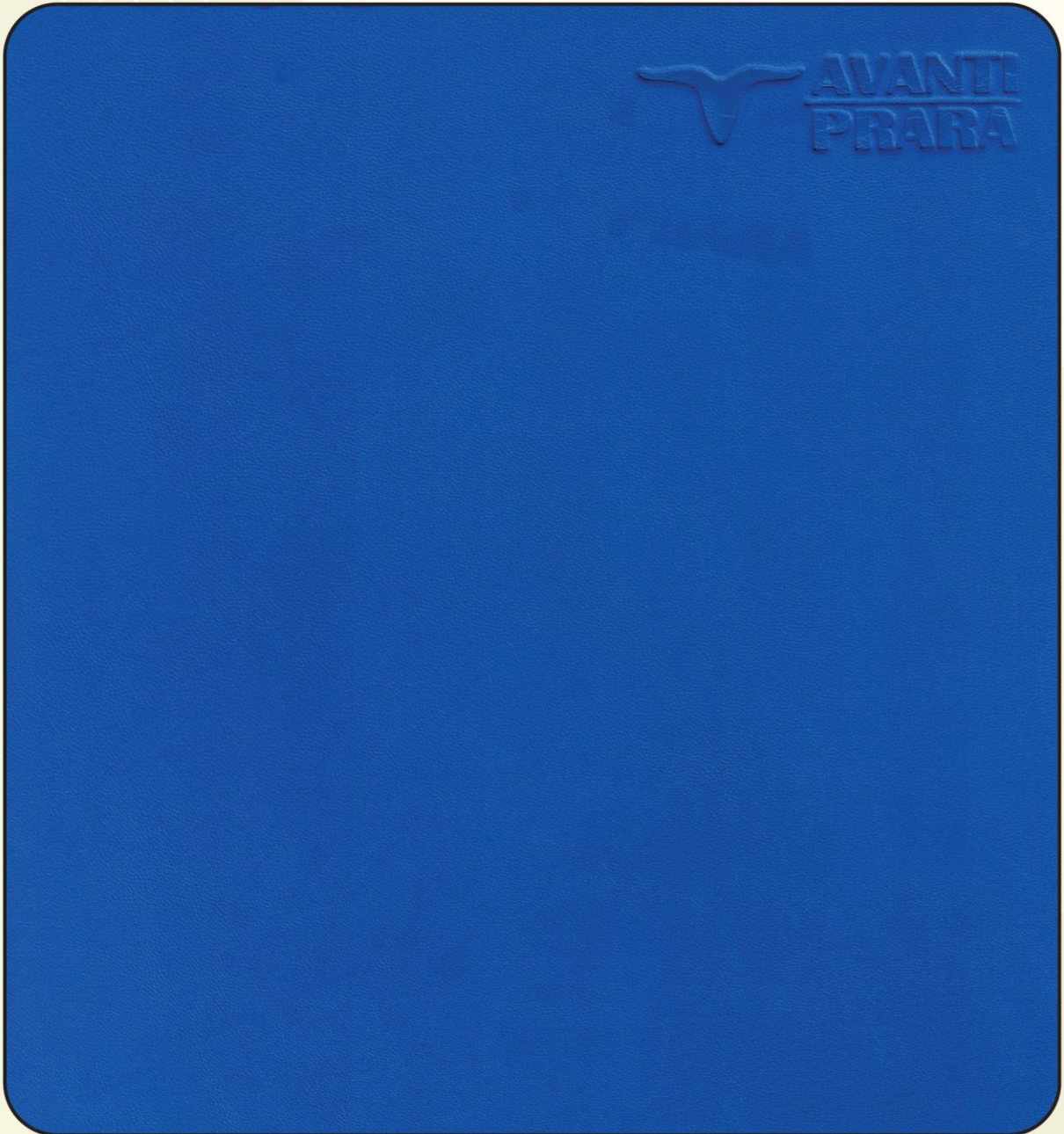
6-8%



NAPA GALAXY



**AVANTI
PRARA**



CLASSIC BLUE

A top notch spongy surface with the soothing shine and soft silky feel .Ideal for shoe where comfort at foot is pre-requisite.

**C
S
T
O**

Color Range

ALL

Size

3.0-5.0 SF

Thickness

0.6-0.8 mm

Oil Content

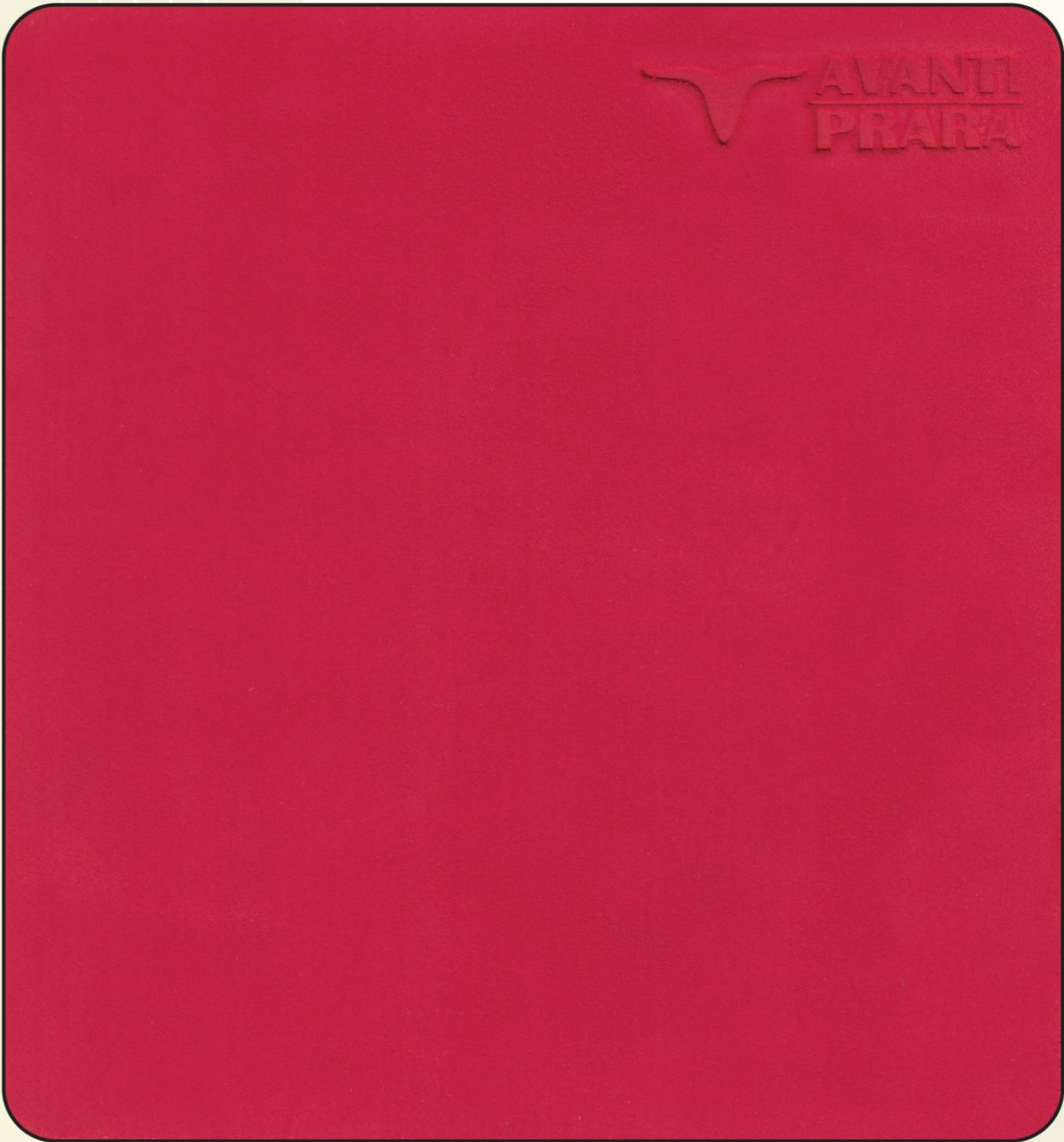
6-8%



OLV HELENA



AVANTI
PRARA



BRIGHT RED

Made on a soft Olive tannage base- Hybrid of softness in combination with velvety handle contribute to its wide usage in shoe .

C
S
T
O

Color Range

Medium - Dark

Size

3.0-5.0 SF

Thickness

0.7-0.9 mm

Oil Content

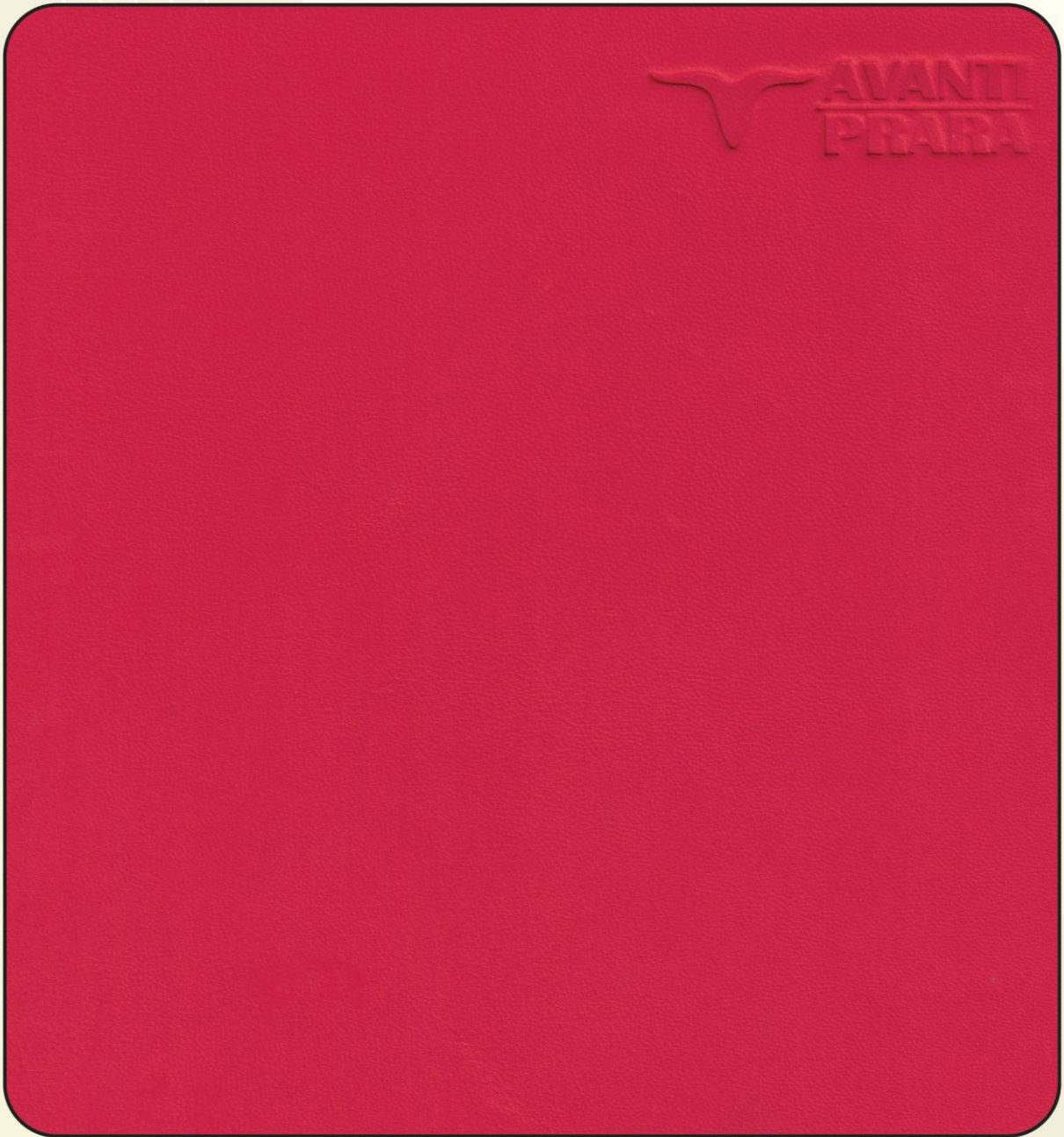
6-8%



OLV SONATA



**AVANTI
PRARA**



BRIGHT RED

Made on a soft Olive tannage base, this sheep nappa adds the required eco-friendly touch to any collection.

C
S
T
O

Color Range

Medium - Dark

Size

4.0-7.0 SF

Thickness

0.7-0.9 mm

Oil Content

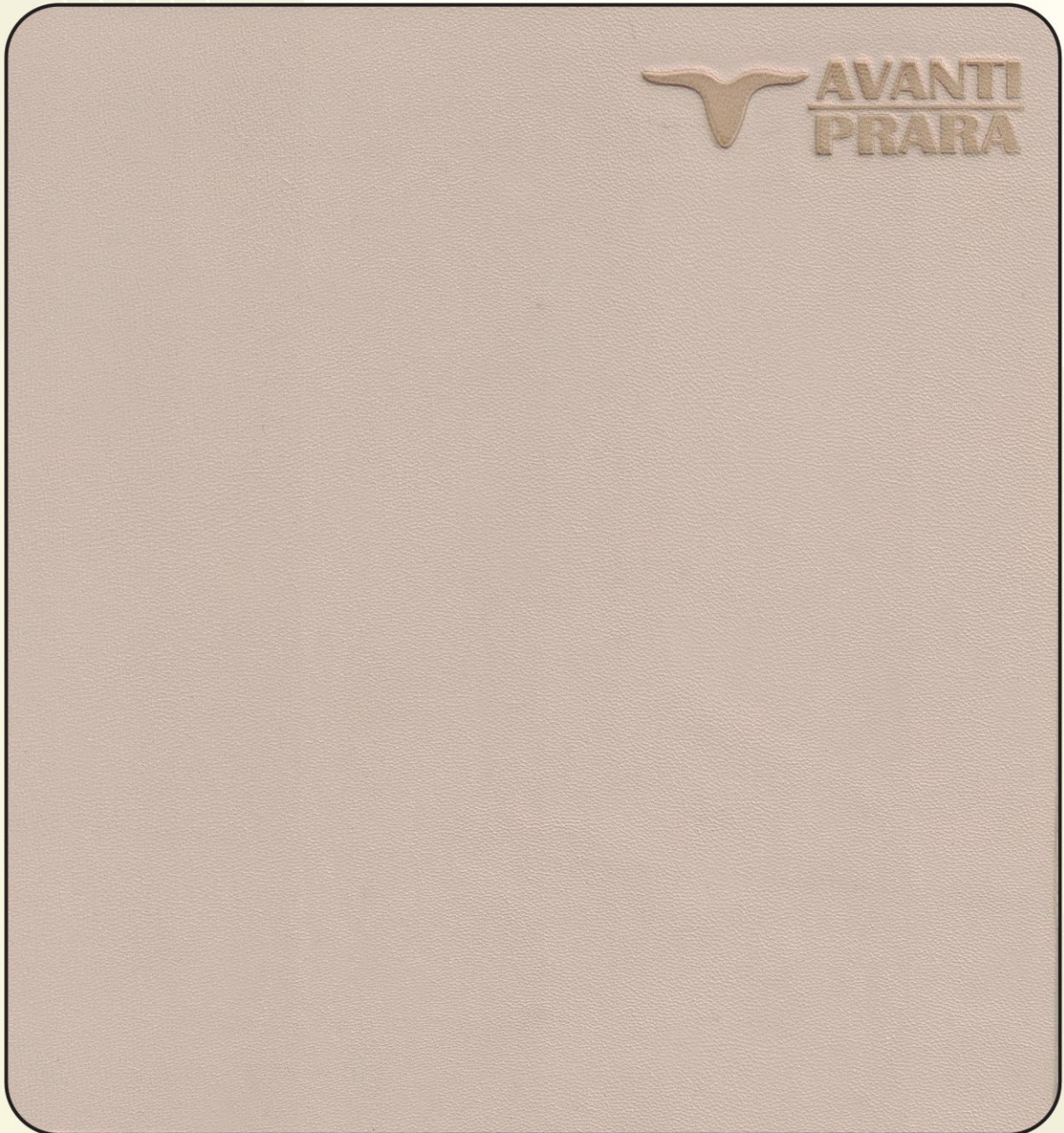
6-8%



MF VIRA



**AVANTI
PRARA**



PALE CREAM

A Classic Metal -free sheep Napa with wet and waxy hand feel which makes a great leather for dress & dress casuals which is also economic and ecologically sustainable.

**C
S
T
O**

Color Range

ALL

Size

4.0-7.0 SF

Thickness

0.7-0.9 mm

Oil Content

6-8%



MF LUCIA



**AVANTI
PRARA**



CREAM

Ultra soft nappa with the enticingly soft powdery feel and the natural look makes the material a preferred choice.

**C
S
T
O**

Color Range

ALL

Size

3.5-6.0 SF

Thickness

0.6-0.8 mm

Oil Content

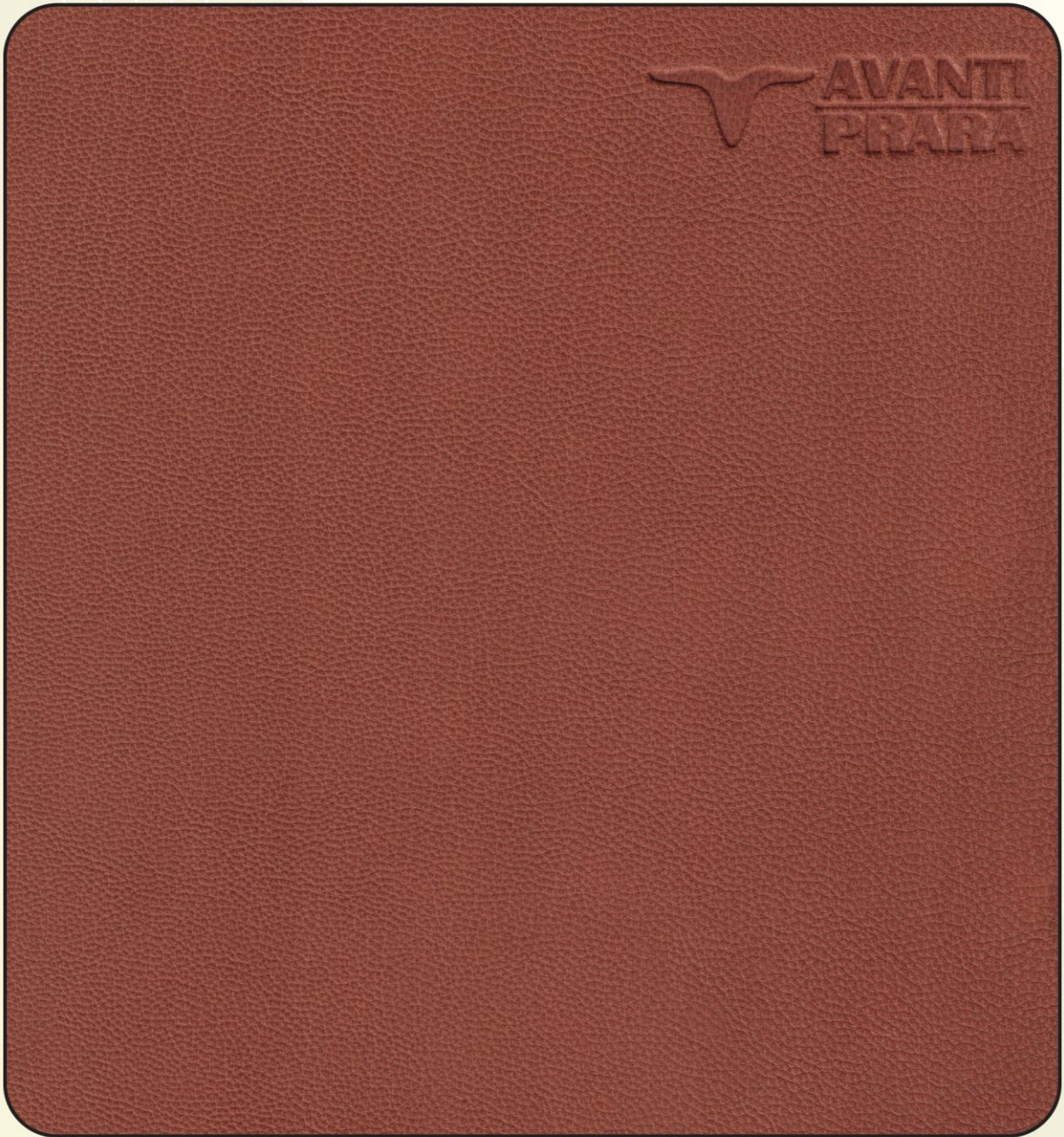
6-8%



MF PARKA



AVANTI PRARA



TEAK

Natural brilliance of colour inspired from "art deco" & fine pebble effect on the go- green soft base makes it ideal material for future trends

C
S
T
O

Color Range

ALL

Size

3.0-6.0 SF

Thickness

0.8-1.0 mm

Oil Content

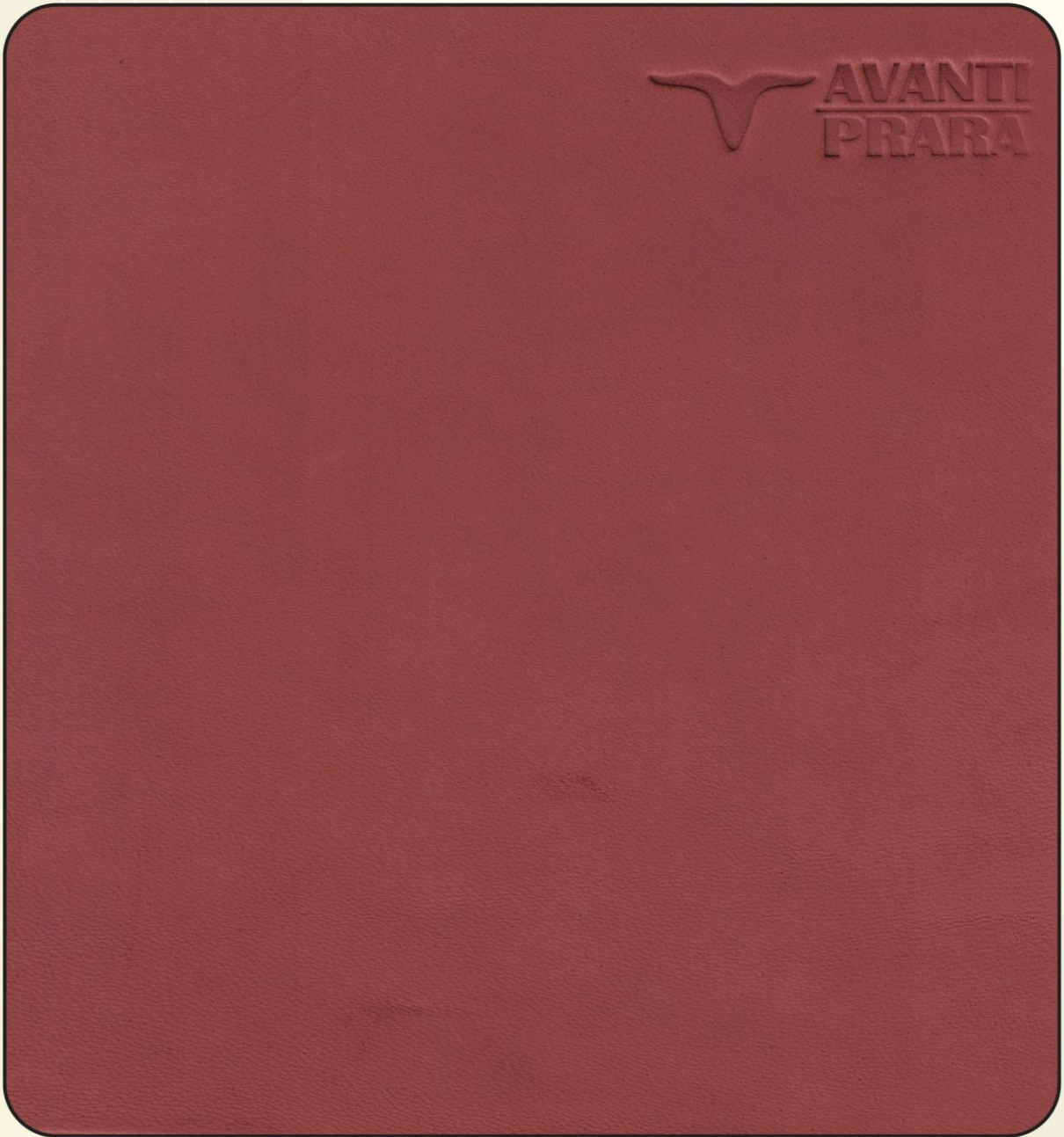
6-8%



NIZZA



**AVANTI
PRARA**



BROWNIE

A bouncy body with full veg hand feel and natural look, giving a feeling of second skin during shoe crafting - Suitable for Mens and Womens shoes.

C
S
T
O

Color Range

Medium - Dark

Size

4.0-7.0 SF

Thickness

0.8-1.0 mm

Oil Content

10-12%



RUSTICO



**AVANTI
PRARA**



NATURAL

A misty effect which gives powdery look on the reactive aniline base. It makes it a perfect material for modern casuals.

**C
S
T
O**

Color Range

Natural

Size

3.5-6.0 SF

Thickness

0.8-1.0 mm

Oil Content

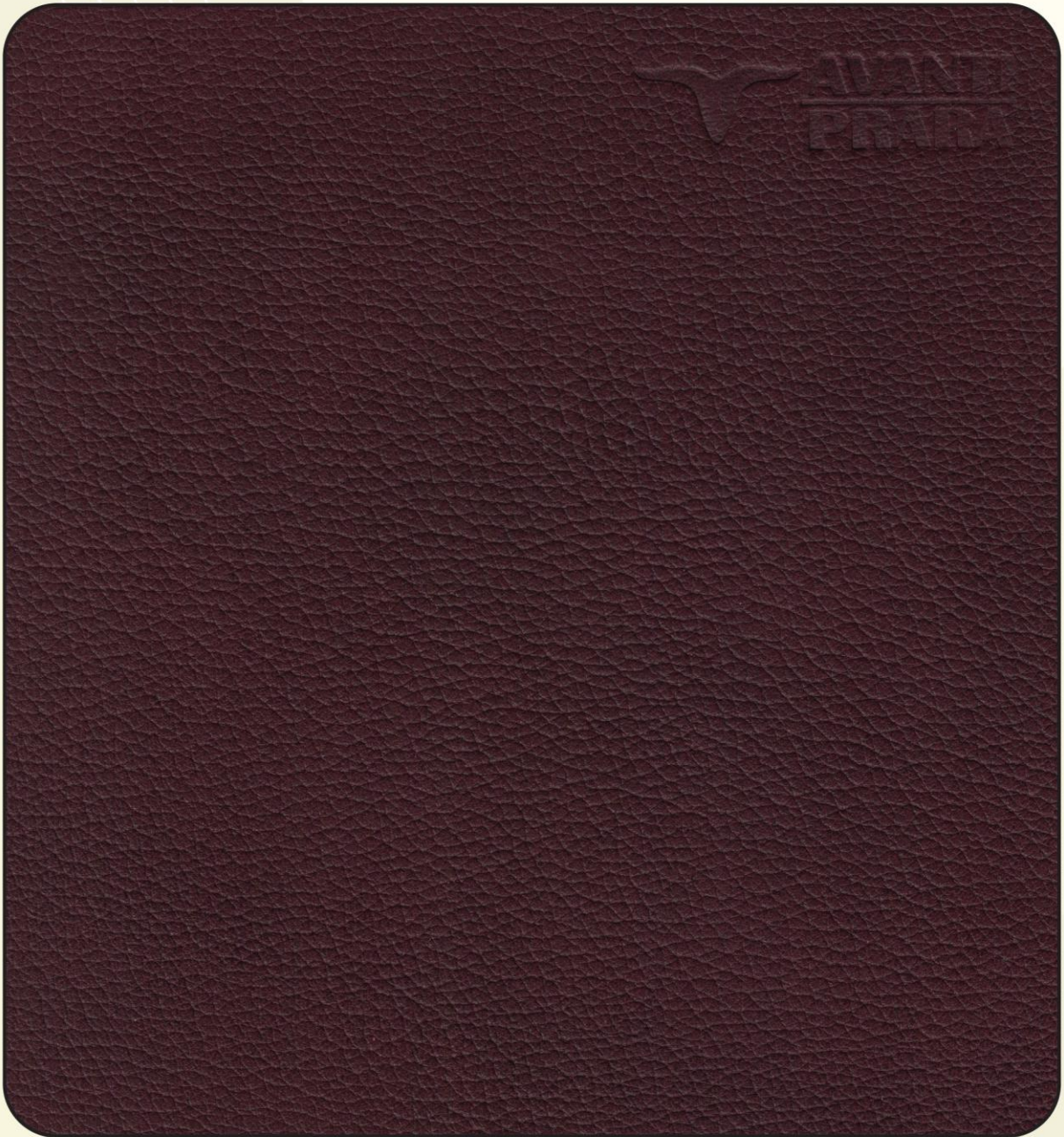
6-8%



DEER SOFTANIL



**AVANTI
PRARA**



MAHOGANY

The supple, pliable, soft feel and warm, cheesy touch is the feel-good element which makes this one unique. The look increases the desirability further.

C
S
T
O

Color Range

ALL

Size

6.0-9.0 SF

Thickness

0.8-1.0 mm

Oil Content

6-8%



lite LEATHERS
by AVANTI PRARA

BURRO



BRIGHT RED

Suede with a butter hand feel , electrifying sheen and a product uplift from commercial one.

| | | | | |
|------------------|-------------|------------|-------------|------------|
| C S T O | Color Range | ALL | Size | 4.0-7.0 SF |
| | Thickness | 0.7-0.9 mm | Oil Content | 10-12% |
| | | | | |
| | | | | |





BEIGE

Soft and full body with a rich velvety handfeel this material adds both visual and tactile interest to any collection.

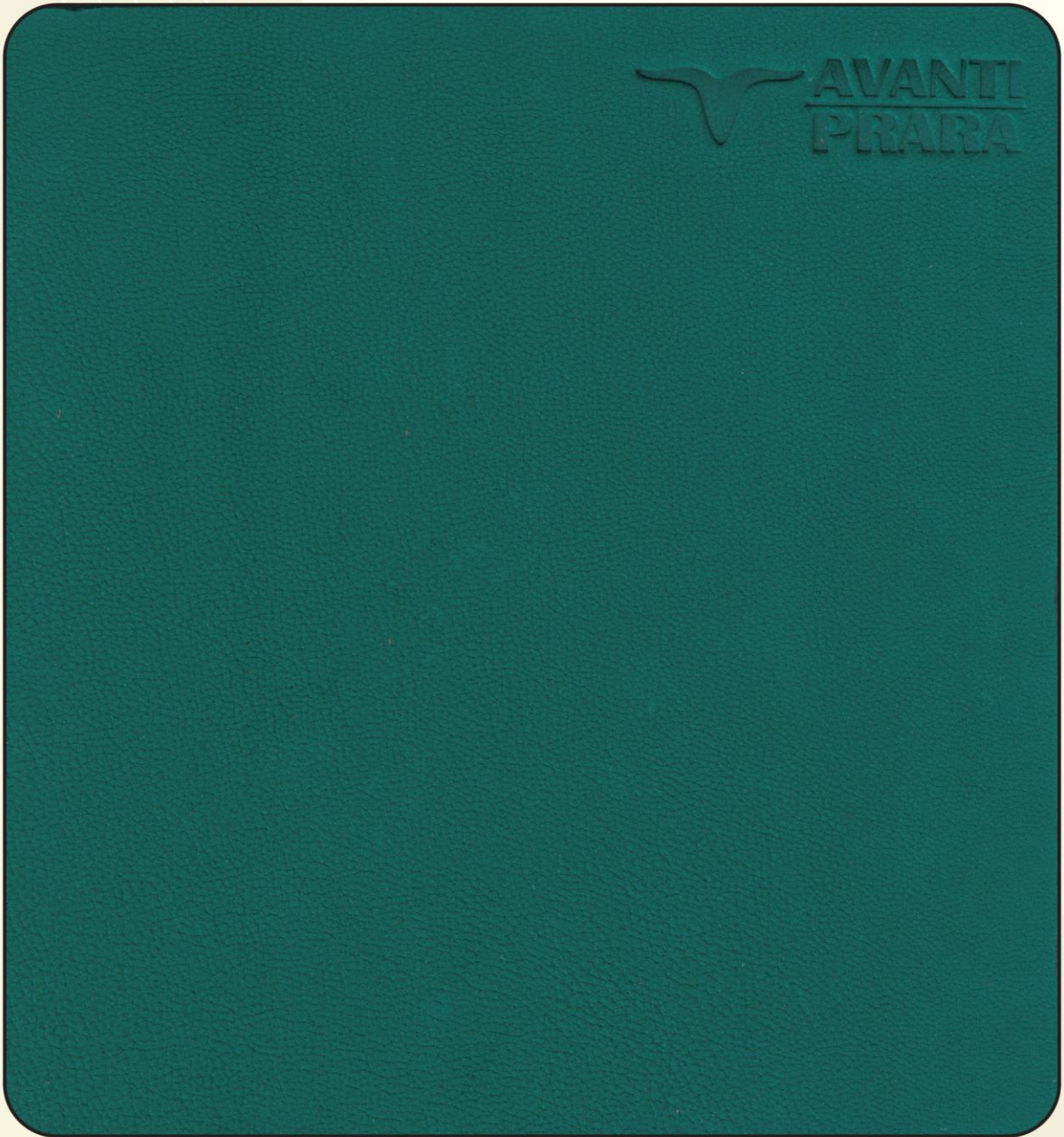
| | | | | |
|------------------|-------------|------------|-------------|------------|
| C S T O | Color Range | ALL | Size | 3.5-6.5 SF |
| | Thickness | 0.6-0.8 mm | Oil Content | 6-8% |
| | | | | |
| | | | | |



WP NUBUCK



**AVANTI
PRARA**



AVENTURINE

Soft and full body with a rich velvety handfeel **WATER PROOF NUBUCK** adds both visual and tactile interest to any collection.

**C
S
T
O**

Color Range Light - Dark

Size 4.0-7.0 SF

Thickness 0.7-0.9 mm

Oil Content 6-8%

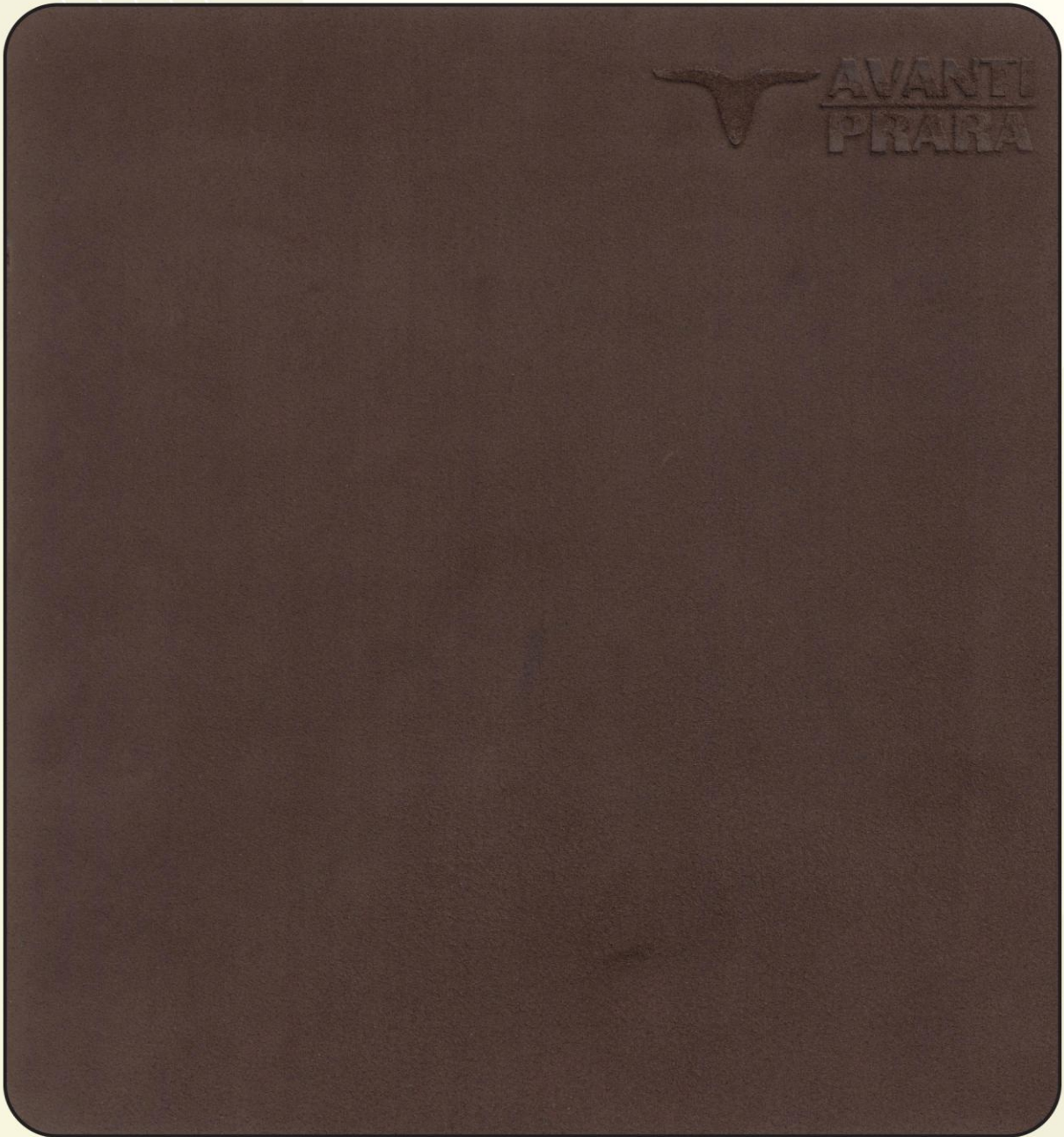


**PERFORMANCE
LEATHERS**

WP SUEDE



**AVANTI
PRARA**



OLIVE

Suede with an casual appearance combined with silky touch on full and soft base. This WATER PROOF SUEDE have a special weather Proofing.

**C
S
T
O**

Color Range

Light - Dark

Size

2.5-4.5 SF

Thickness

0.6-0.8 mm

Oil Content

6-8%



**PERFORMANCE
LEATHERS**

WR ETNA



AVANTI
PRARA



AVENTURINE

Hybrid of softness in combination with velvety handle WATER RESISTENT SUEDE contribute to its wide usage in shoe and articles.

C
S
T
O

Color Range

ALL

Size

2.5-4.5 SF

Thickness

0.6-0.8 mm

Oil Content

6-8%

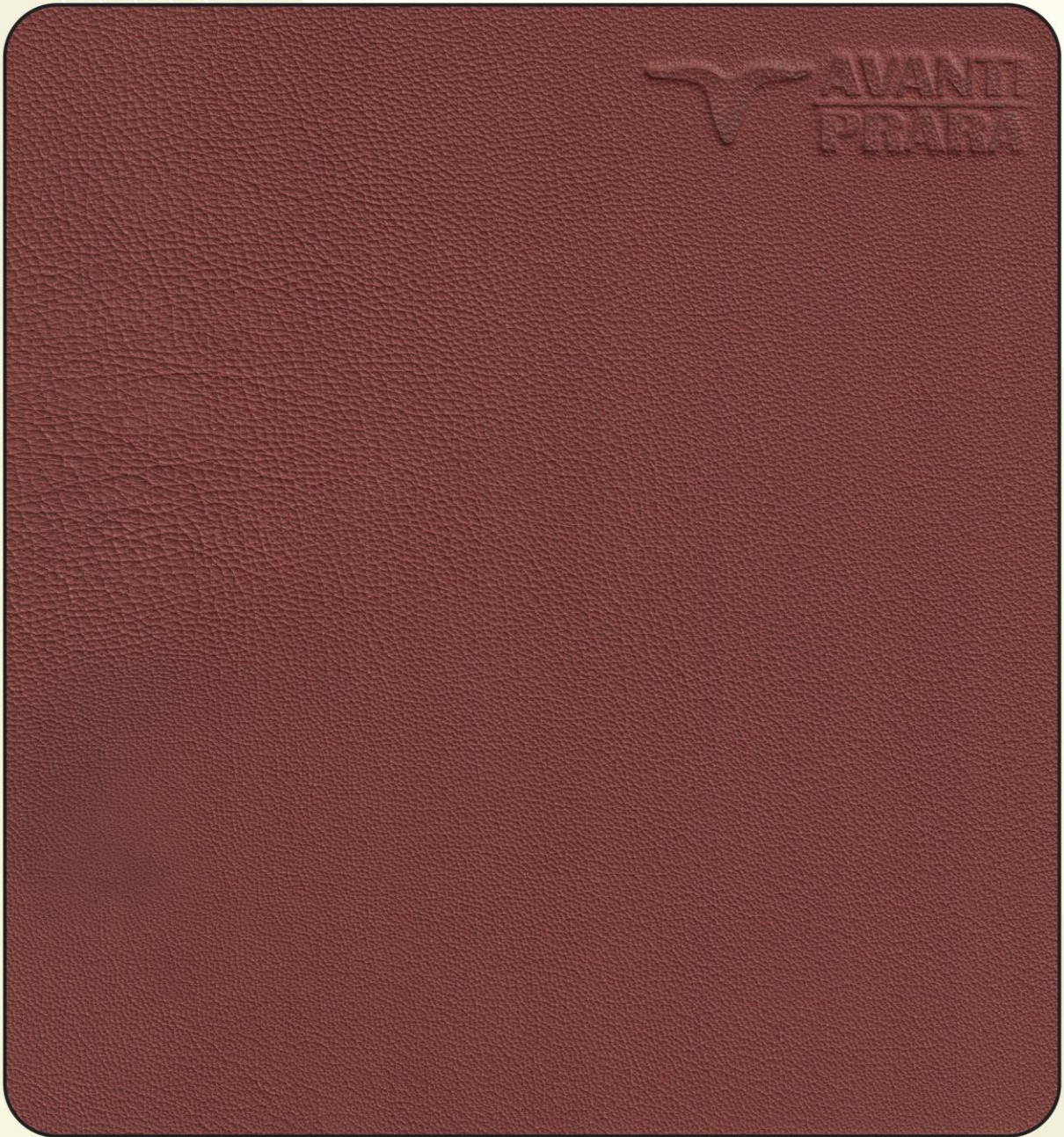


PERFORMANCE
LEATHERS

WP APOLLO



**AVANTI
PRARA**



TAWNY BROWN

WATER PROOF SHEEP TUMBLED NAPPA which is wool warm ,tumbled & soft feel makes it ideal for the shoes where comfort is must for the foot.

**C
S
T
O**

Color Range

ALL

Size

5.0-9.0 SF

Thickness

0.8-1.0 mm

Oil Content

6-8%



**PERFORMANCE
LEATHERS**

LUX NAPPA



AVANTI
PRARA



AVENTURINE

A bouncy body with the soft hand feel and natural look, giving a feeling of second skin during shoe crafting. And this LUX NAPPA stands good MARTIDNAL ABRASION.

C
S
T
O

Color Range

ALL

Size

4.0-7.0 SF

Thickness

0.7-0.8 mm

Oil Content

6-8%

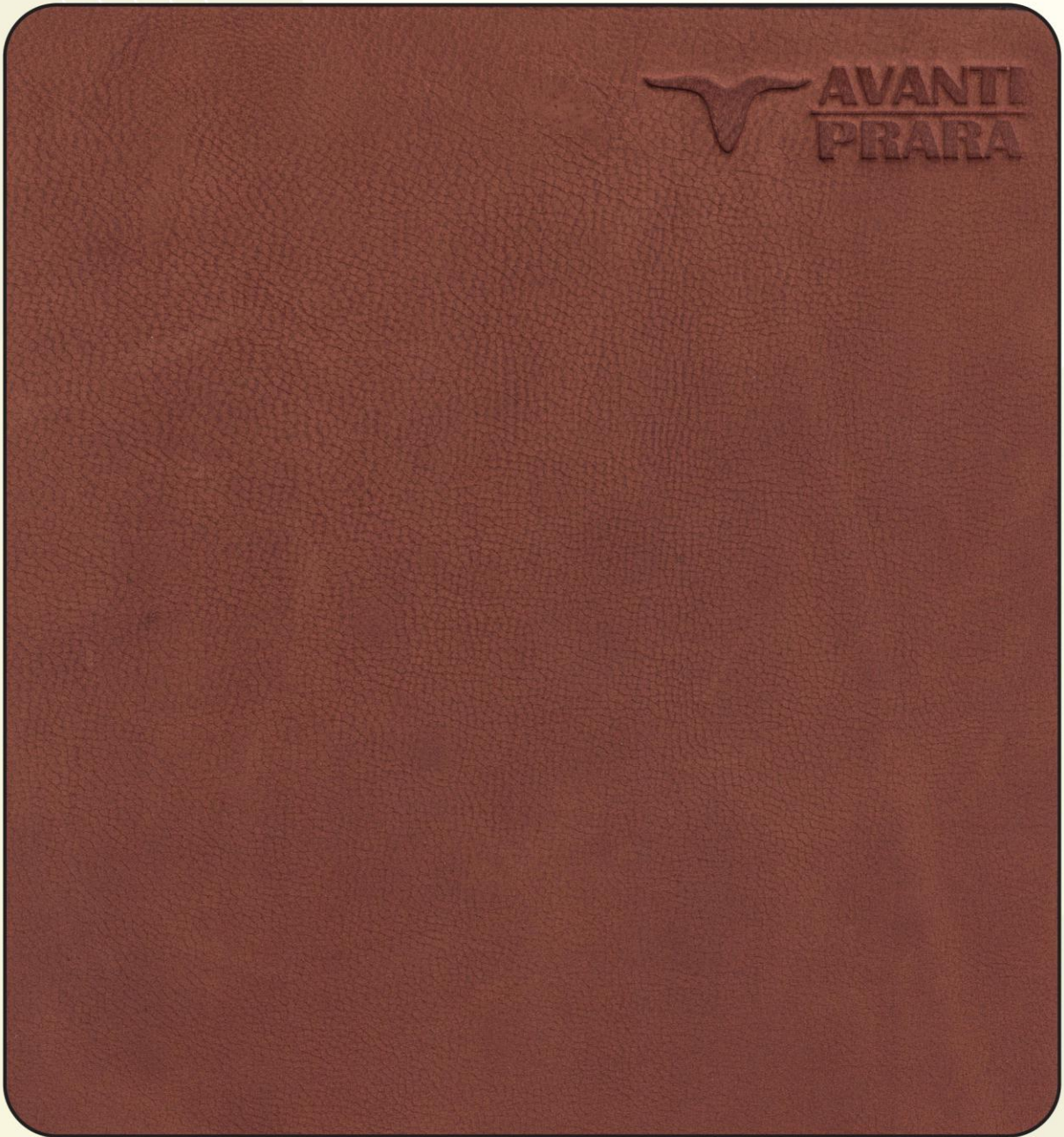


PERFORMANCE
LEATHERS

NATURO



**AVANTI
PRARA**



TAN

A misty effect which gives powdery look on the reactive aniline base. It makes it a perfect material for modern casuals.

**C
S
T
O**

Color Range

ALL

Size

3.5-6.0 SF

Thickness

0.7-0.9 mm

Oil Content

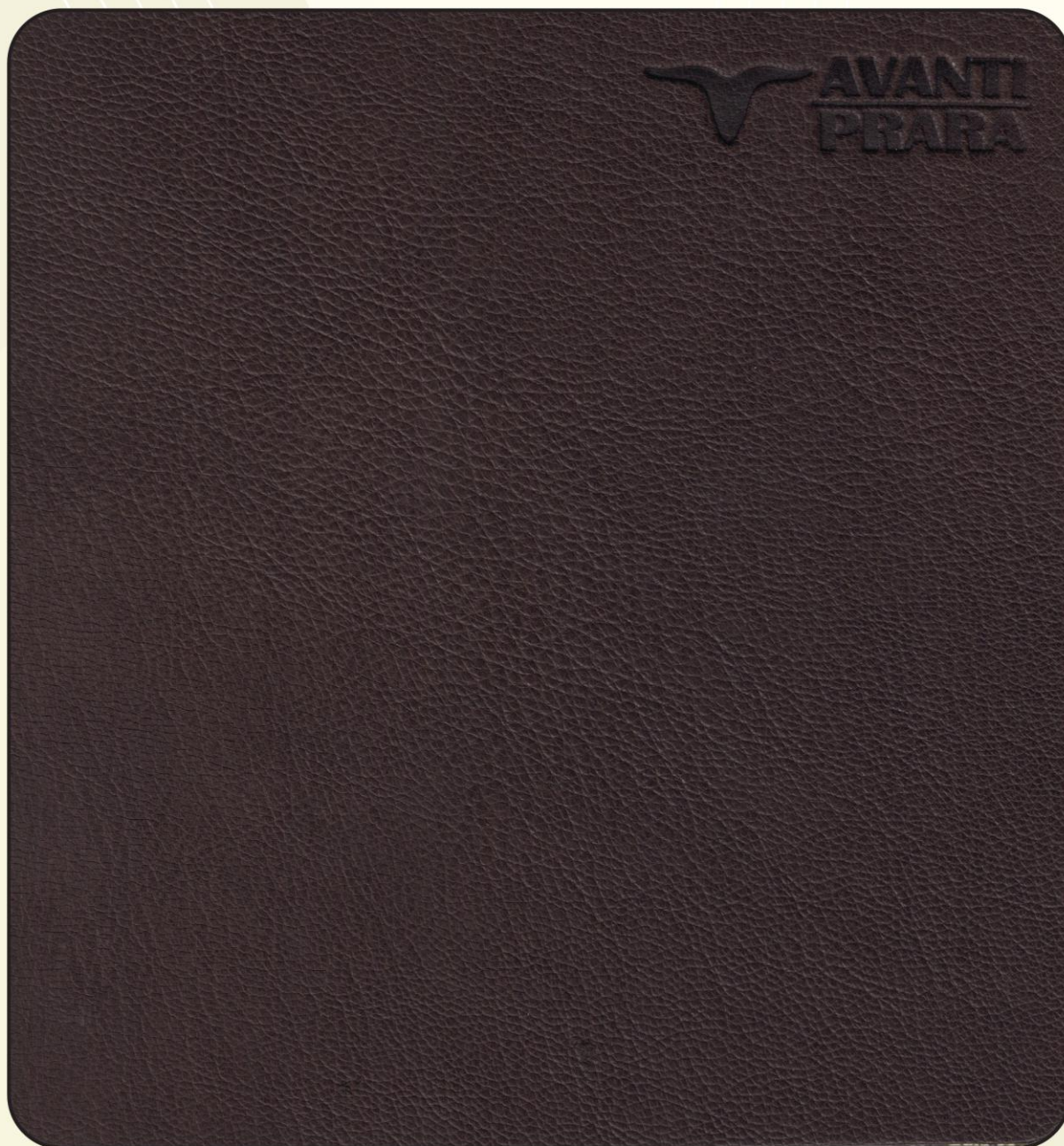
6-8%



PESSOA



**AVANTI
PRARA**



DEMITASSE

Effect is inspired from the stones of statues and rustic walls , wet touch and darkening on being polished makes it a choice for ruff-tuff shoes

C
S
T
O

Color Range

ALL

Size

3.5-6.0 SF

Thickness

0.7-0.9 mm

Oil Content

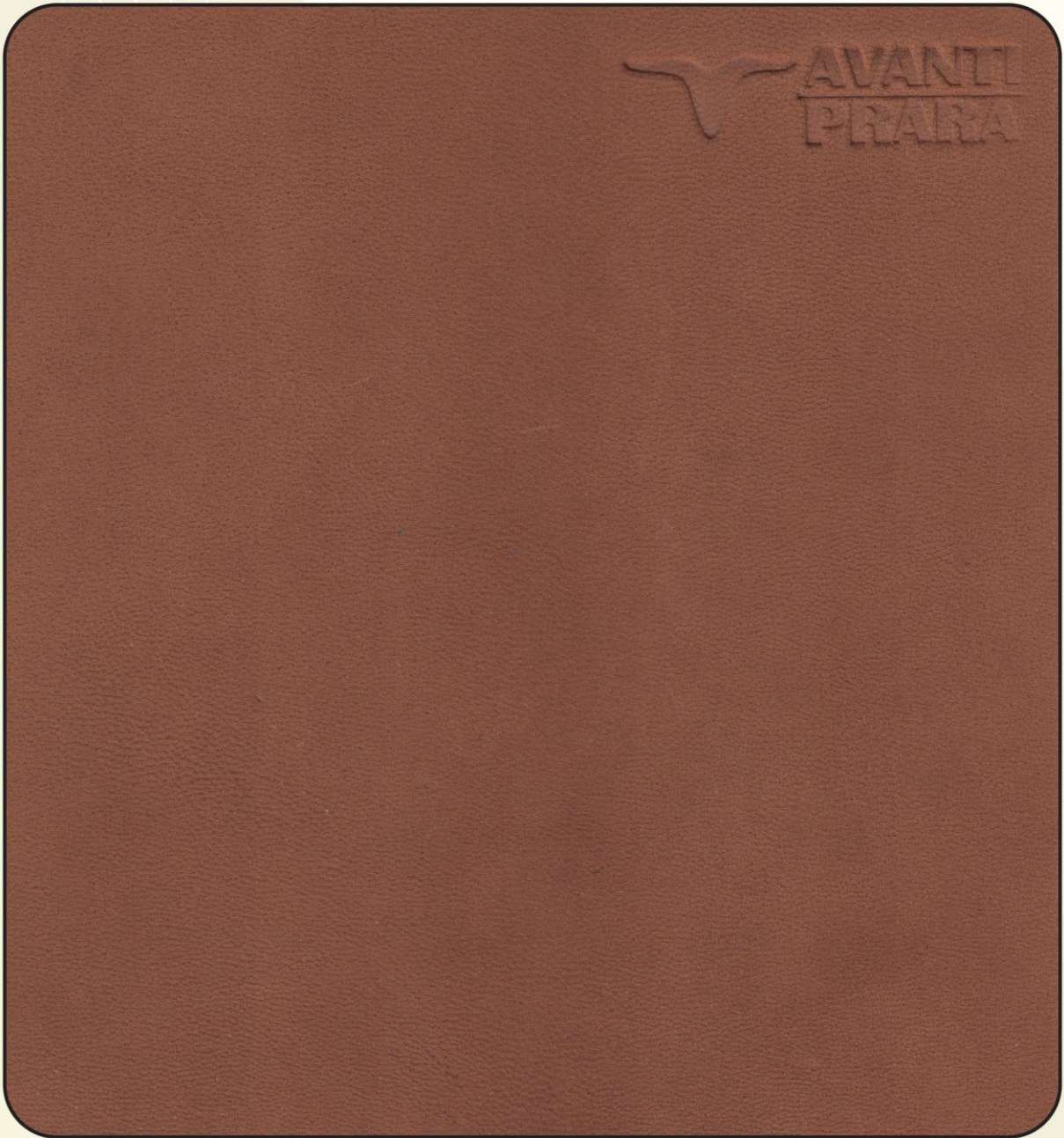
6-8%



AMAZE



AVANTI PRARA



TOFFEE

The Weathered effect creates on the nubuck base, lifts the unique grain look of the leather and makes it elegant to the the designer for the extra ordinary work on the shoes

C
S
T
O

Color Range

ALL

Size

3.5-6.0 SF

Thickness

0.7-0.9 mm

Oil Content

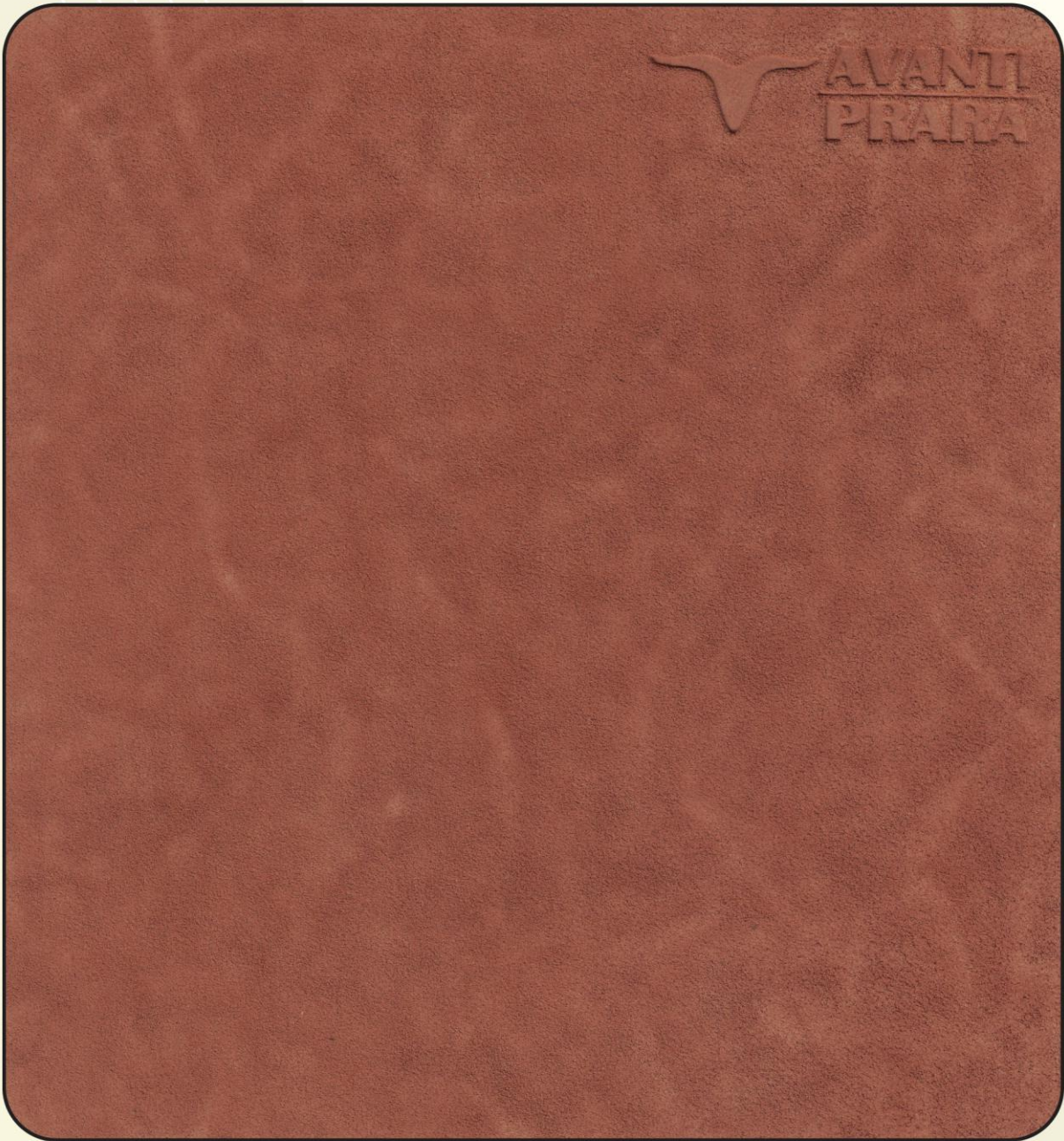
6-8%



MALTESE



AVANTI
PRARA



TAN

A rugged suede look attributed to the material by tumble wash still maintaining the softness with powdery and warm waxy hand feel.

C
S
T
O

Color Range

ALL

Size

4.0-7.0 SF

Thickness

0.8-1.0 mm

Oil Content

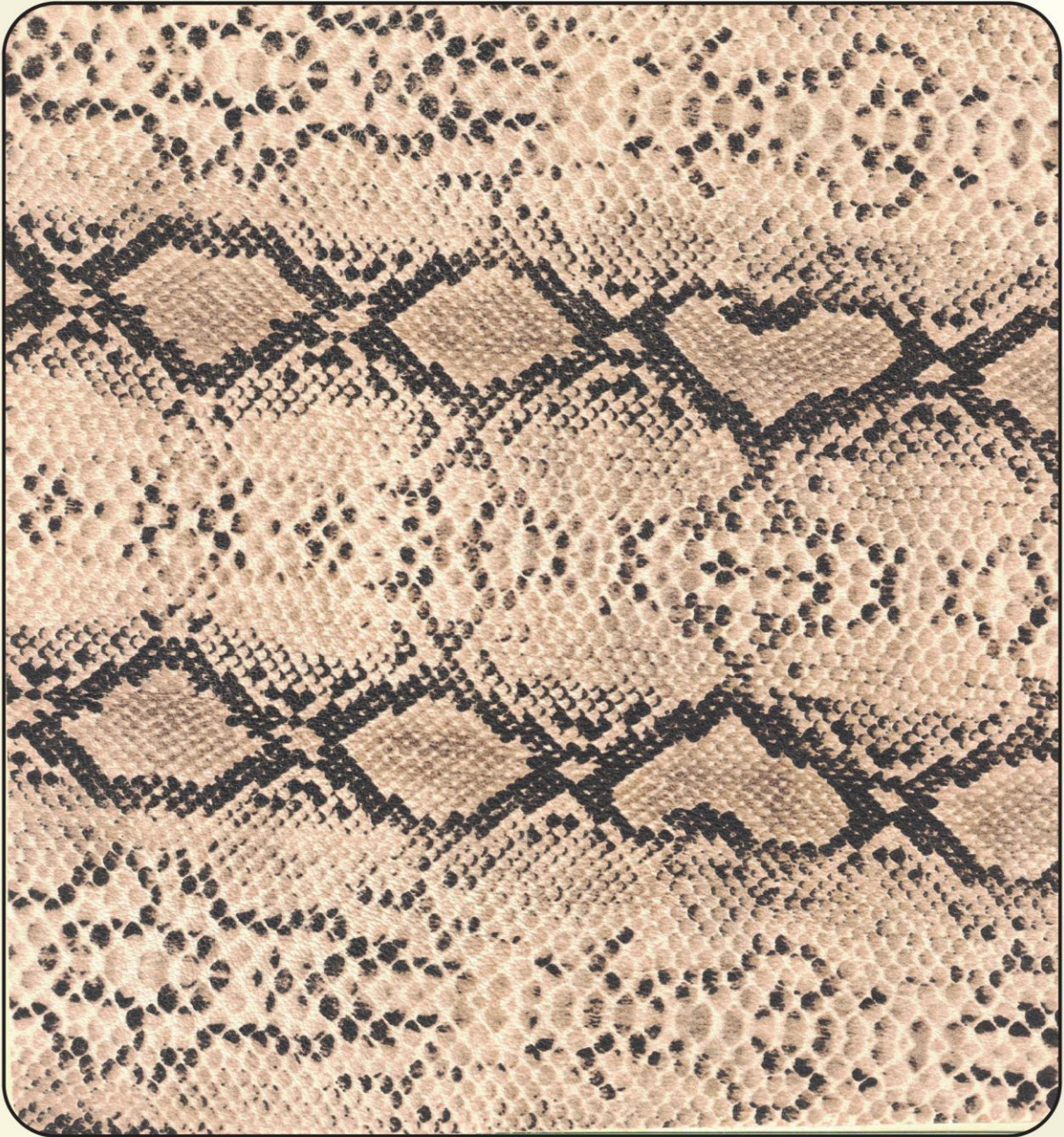
6-8%



PYTHON S 301



**AVANTI
PRARA**



BEIGE

Python Foil in sheep base matching to new SS 23 concept

C
S
T
O

Color Range

2 COLORS

Size

6.0-9.0 SF

Thickness

0.7-0.9 mm

Oil Content

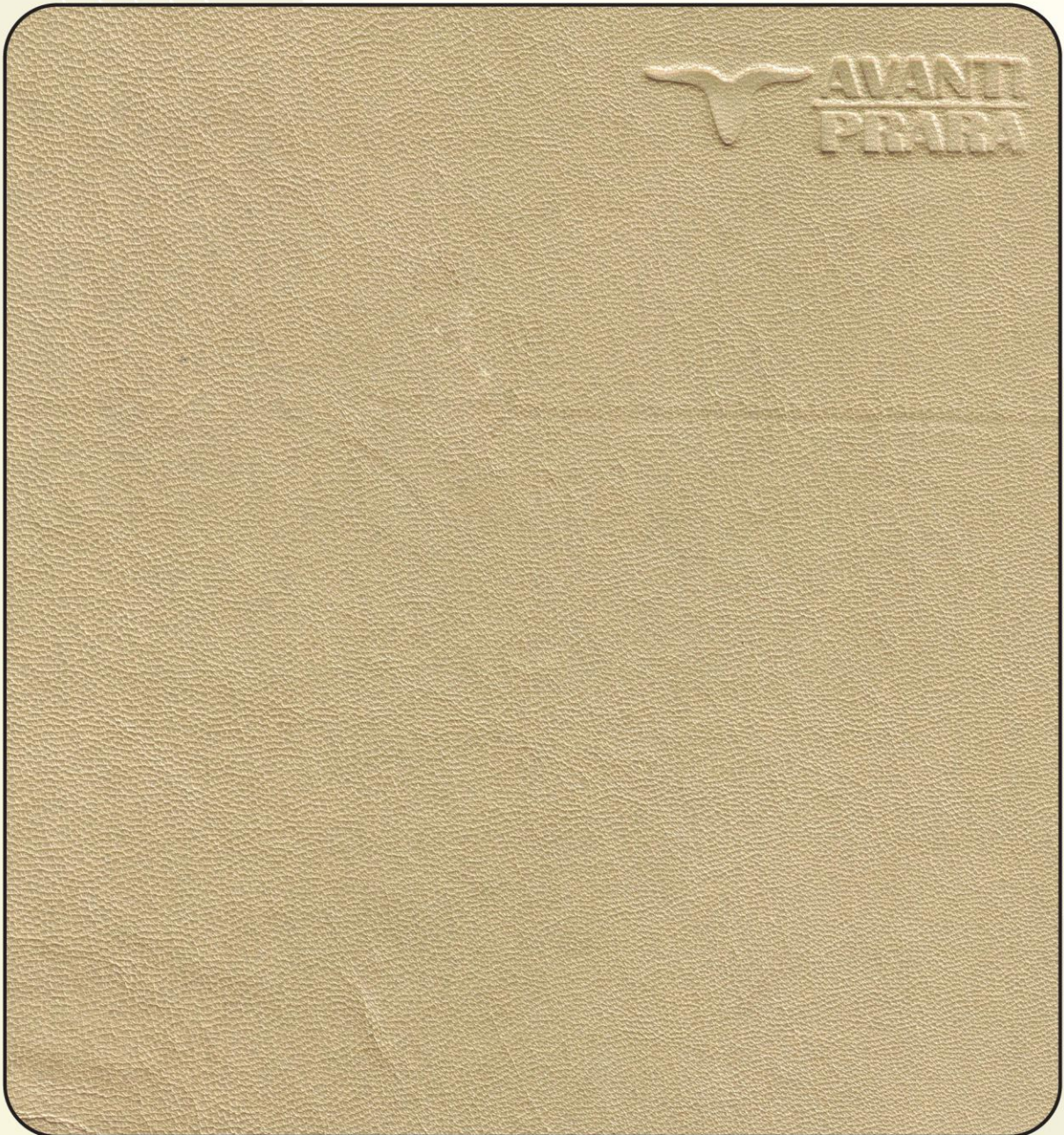
6-8%



STROMBOLI



AVANTI PRARA



ROYAL GOLD

"Grainy and metallic " effect on the soft base makes it a suitable choice where natural inspirational material is desired for the new creation.

C
S
T
O

Color Range

ALL

Size

3.5-6.0 SF

Thickness

0.8-1.0 mm

Oil Content

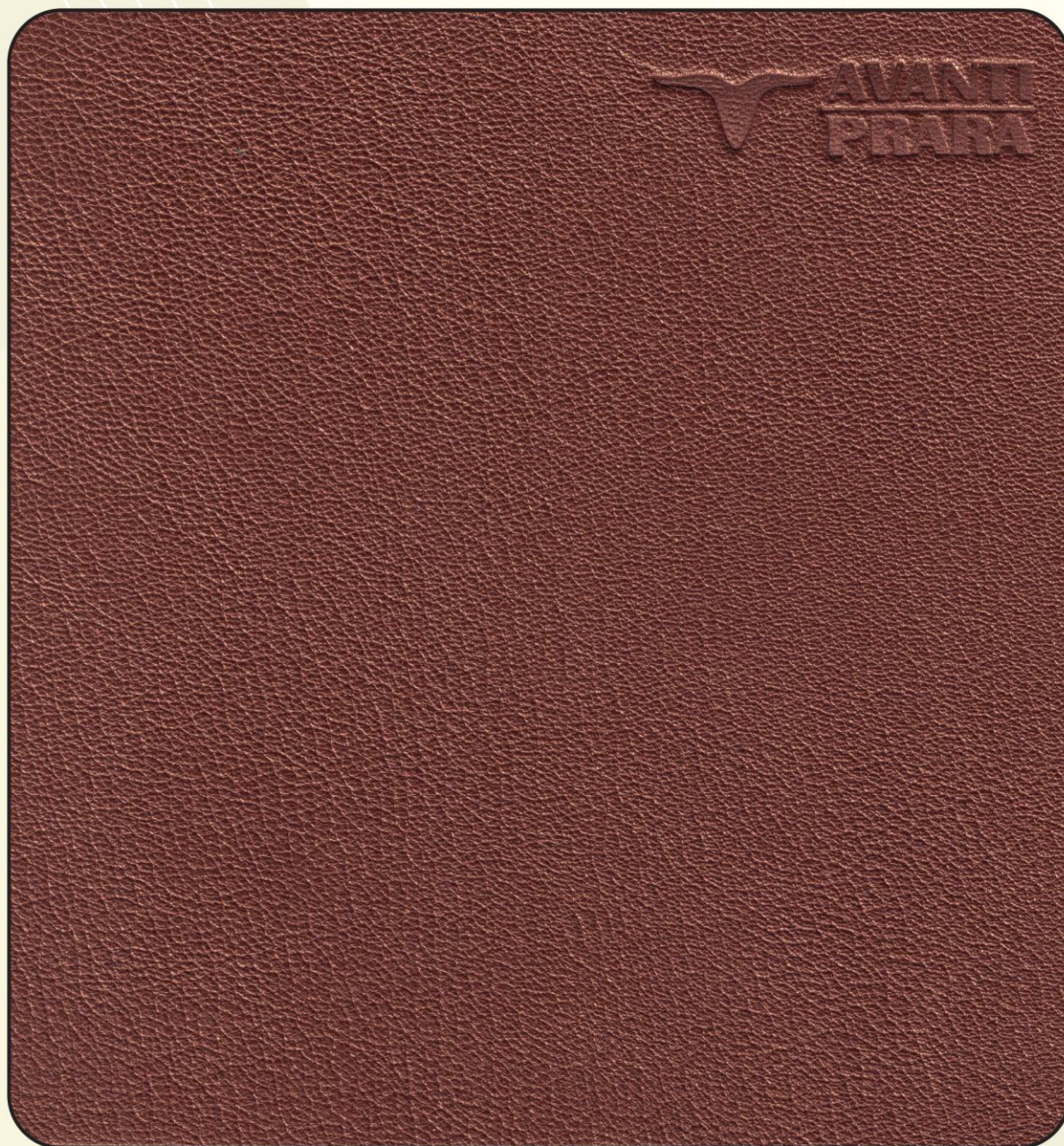
6-8%



GOLDDUST



**AVANTI
PRARA**



BROWNIE

The subdued lustrous appearance with a apparent crumpled effect and a soft hand feel makes it ideal material for co-creation

**C
S
T
O**

Color Range

ALL

Size

4.0-7.0 SF

Thickness

0.8-1.0 mm

Oil Content

7-9%



ANTIQUE SUEDE



**AVANTI
PRARA**

AVFC G05

AVFC G11

ANTIQUE SUEDE - Suede with perfect match of antique look -best suited for all collection.

AVFCG05 - Nubuck with crackle effect and gives a special look.

AVFCG11 - A new design in foil with an garment and classy look - best suited for combination shoes.

C
S
T
O

Color Range

Colors available
on Request

Size

4.0-7.0 SF

Thickness

0.7-0.9 mm

Oil Content

6-8%





AVANTI
PRARA

AVANTI / PRARA LEATHER GROUP

CORPORATE OFFICE

No: AP 864/29, H BLOCK, 12th MAIN ROAD, 2nd STREET,
ANNA NAGAR, CHENNAI - 600040. TAMILNADU, INDIA.

Phone: + 91 44 2616 0191

E-Mail: ravi@praraleathers.in / ravi@sunshinelea.com / info@praraleathers.in

Website : www.avantileathers.com / www.praraleathers.in